

Summary Report

ASA/WISHH

Take Action for Global Food Security Dialogue

February 6-7, 2025 | Antigua, Guatemala



Introduction

ASA/WISHH convened its third global food security dialogue on February 6-7, 2025. The Take Action for Guatemala Global Food Security Dialogue was an unprecedented in-country WISHH program, building on WISHH's two decades of collaboration with Guatemala's leaders for food security. An evening welcome reception on February 6 featured Minister of Agriculture, Livestock and Food Maynor Estrada who set the tone of food security's significance in the country where soy is widely accepted as a healthy protein source in a wide range of popular foods and beverages. The next morning, Deputy Director-General at the Food and Agriculture Organization (FAO) of the United Nations Beth Bechdol was the keynote speaker with a virtual presentation from Rome. She described the global trends and challenges for food security as well as why agrifood system transformation is part of the solution to ensure food security and good nutrition.

More than 100 Dialogue participants brought their unique perspectives from their diverse roles ranging from executives of local organizations and food companies to U.S. soybean farmers to leaders of international organizations. They shared the many ways soy protein already benefits food security in the country as well as insights on the potential for greater collaboration. As a keynote speaker posed, "How do we think differently to make progress?"

The Dialogue set the stage for discussion and decisions and sharing of past successes. Attendees listened and learned from one another on topics ranging from trade-building relationships to innovation centers, new product development, supply chains, and importantly, partnerships between local organizations as well as the public and private sectors. Together, they committed to further collaborate to cultivate even more opportunities for soy to serve as a solution in Guatemala's food security.



Minister of Agriculture, Livestock and Food
Maynor Estrada joins WISHH farmer
leaders at a reception to launch WISHH's Dialogue.

The reception and next day's program were
also an opportunity for attendees to sample
delicious and innovative soy-based foods.

To encourage open discussions, attendees followed the Chatham House Rules. Therefore, meeting participants, and this report, share information without revealing the person who made any specific comment.

WISHH is deeply grateful to all speakers and participants. The ideas and inspiration shared at the program are valuable to chart a course of potential next steps. The conversations have only just begun.



WISHH Chairman *Morey Hill*, an Iowa soybean farmer, opens the Dialogue by reporting that WISHH's prior Global Food Security Dialogues have led to new strategic partnerships and challenged the attendees to connect and collaborate with their fellow attendees.

United Soybean Board (USB) Chairman *Philip Good* describes how U.S. soybean farmers see their crop as part of the solution for global food security. USB supports WISHH's global food security work, including the Dialogue, as well as other WISHH programs.



United Nations Food and Agriculture Organization Deputy-Director General *Beth Bechdol* spoke virtually from her office in Rome regarding global trends and challenges to food security as well as paths forward.



Senior Consultant at World Food Program USA
Jane Shey (left) joins WISHH immediate past-chair *Roberta Simpson-Dolbeare* on stage where Shey shows an example of how U.S. soy is used in products that WFP distributes in communities and countries. She describes how food aid is on the front lines of introducing U.S. commodities around the world.

William Tarazona, sales manager for Human Nutrition at ADM, describes the private-sector commitment to providing solutions to food security, including innovative new food products with soy.



Alan Ayapán, head of Institutional and Government Sales for Central America at Alimentos S.A., describes examples of private-sector cooperation with governmental ministries as well as institutional nutrition programs.



The “Soy Nutrition in Local Action” panel features examples of soy-based nutrition programs in Guatemala. From left, *Alvaro José Bravo Morales* a 33-year member of the Rotary Club of Guatemala and a founding member of the Rotary Pro-Nutrition Committee, Fabretto CEO *Kevin Marinacci*, and *Diego Armando Juracán Santos* is a teacher and project coordinator for Mission Impact in Guatemala.



Federico Villarreal, representative of the Inter-American Institute for Cooperation on Agriculture (IICA) in Guatemala, described IICAs work to promote access to sustainable markets, coordination between the private sector and governments, and the value of agricultural development and trade.



USB Director and Wisconsin soybean farmer *Tony Mellenthin* (center) moderates the “Innovations in Protein Delivery” panel with Global Cold Chain Alliance Senior Vice President *Lowell Randel* and *Stephan Tubene*, Ph.D., professor and acting chair of the Department of Agriculture, Food, and Resource Sciences at the University of Maryland Eastern Shore.

WISHH Executive Director *Gena Perry* interviews Maya Health Alliance Operations Manager *Eddy Roquel* regarding the organizations work in Guatemala that has built transportation, logistics and infrastructure resilience.



ASA/WISHH Take Action for Global Food Security Dialogue *Agenda*

Friday, February 7, 2025

9:00-9:15 a.m.	Welcome Emcee: Fradbelin Escarraman, WISHH Regional Representative, Latin America (Chatham House Rules) <ul style="list-style-type: none">• Morey Hill, WISHH Chairman, American Soybean Association Director and Iowa soybean grower• Philip Good, Chair, United Soybean Board, Mississippi soybean grower
9:15-9:20 a.m.	Trade, Development and Food Security – How it all Fits Together <ul style="list-style-type: none">• Gena Perry, Executive Director, WISHH
9:20-9:40 a.m.	Keynote, introduced by WISHH Executive Director, Gena Perry <ul style="list-style-type: none">• Beth Bechdol, Deputy Director-General, Food and Agriculture Organization of the United Nations (FAO) in Rome (virtual)
9:40-10:00 a.m.	World Food Program ties to U.S. Agriculture Moderated by: Roberta Simpson-Dolbeare, WISHH Past-Chair <ul style="list-style-type: none">• World Food Program USA Senior Consultant, Jane Shey
10:00-10:15 a.m.	Alimentos S.A. Description of Soy-based Foods Tasting
10:15-10:45 a.m.	Break and Alimentos S.A. Soy-based Foods Tasting
10:45-10:50 a.m.	Video: U.S. Soybean Farmer Commitment to Global Food Security
10:50-11:10 a.m.	Corporate Connections in Global Food Security Leadership <ul style="list-style-type: none">• William Tarazona, Regional Sales Manager Central American and Caribbean, ADM
11:10-11:30 a.m.	Corporate Connections in Global Food Security Leadership <ul style="list-style-type: none">• Alan Ayapan, head of Institutional and Government Sales for Central America at Alimentos S.A

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Friday, February 7, 2025 (*continued*)

11:30-11:50 a.m.	U.S. Agriculture – Trade in the Region Introduced by: Gena Perry, WISHH Executive Director <ul style="list-style-type: none">• Marcela Rondon, Agricultural Counselor, USDA, Foreign Agricultural Service
11:50 a.m. – 12:20 p.m.	Soy Nutrition in Local Action Moderated by: Liz Hare, Strategic Advisor, WISHH <ul style="list-style-type: none">• Kevin Marinacci, CEO Fabretto Children’s Foundation• Diego Armando Juracan Santos, Mission Impact Guatemala Representative• Alvaro Bravo, Representative Rotary Antigua
12:20-12:40 p.m.	Taking Action for Guatemalan Food Security <ul style="list-style-type: none">• Federico Villareal, Representative of the Inter-American Institute for Cooperation on Agriculture in Guatemala
12:40-1:00 p.m.	Innovations in Protein Delivery Moderated by: Tony Mellenthin, USB Director, Wisconsin <ul style="list-style-type: none">• Lowell Randel, Senior Vice President, Global Cold Chain Alliance• Stephan Tubene, Professor & Chair, Department of Agriculture, Food, and Resource Sciences, Center of Excellence for Global Food Security and Defense, University of Maryland Eastern Shore
1:00-2:15 p.m.	Networking Lunch
2:15-2:20 p.m.	Video – U.S. Centennial Family Farm Story
2:20-2:40 p.m.	Building Transportation, Logistics & Infrastructure Resilience Moderated by: Gena Perry, Executive Director, WISHH <ul style="list-style-type: none">• Eddy Roquel, Operations Manager, Maya Health Alliance
2:40-3:00 p.m.	Review and Where Do We Go Next? <ul style="list-style-type: none">• Gena Perry, WISHH Executive Director and Fradbelin Escarraman, WISHH Regional Representative, Latin America

Registrants

Barry Alexander, Audit & Evaluation Committee, United Soybean Board

Ana Alonzo, Especialista de Programas, USDA

María Andrea, Alvarez de Ramírez, Coordinadora, Universidad del Valle de Guatemala

Mario Arévalo Jucub, Secretario Ejecutivo, Caritas de Guatemala

Andrew Armstrong, Ohio soybean farmer, United Soybean Board See for Yourself Mission

José Joaquín, Axpucac Velásquez, Síndico Segundo del Honorable, Concejo Municipal, Municipalidad de San Bartolomé M.A Sacatepéquez

Alan Ayapan, head of Institutional and Government Sales for Central America at Alimentos S.A.

Enrique Baudrexel, Comité pro Nutricion Club Rotario Guatemala Sur, Club Rotario Guatemala Sur

Luke Bellar, Kansas soybean farmer, United Soybean Board See for Yourself Mission

April Bowar, South Dakota soybean farmer, United Soybean Board See for Yourself Mission

Alvaro José, Bravo Morales, Comité, Pro Nutrición Rotario, Club Rotario

Cale Buhr, Nebraska soybean farmer, United Soybean Board See for Yourself Mission

Sam Butler, Director, United Soybean Board

Celina Calvimontes, Coordinadora de la Cooperación Técnica, INCAP

Johanna Esther, Cap Olcot, Coordinadora de Nutrición, Asociación BPD

Daryl Cates, Director, American Soybean Association

Karey Claghorn, Contractor, United Soybean Board

Gentry Clark, Mississippi soybean farmer, United Soybean Board See for Yourself Mission

Regina Cleary, Vice President, Board & Internal Operations United Soybean Board

Cody Clift, Kentucky soybean farmer, United Soybean Board See for Yourself Mission

Karen Coble Edwards, Senior Advisor, WISHH

Ana Silvia Colmenares Samayoa, Directora Departamento Ing. en Ciencias de Alimentos, Universidad del Valle de Guatemala

Karen Irlanda, Culajay Aguilar, Directora Municipal de la Mujer, Dirección Municipal de la Mujer

Doug Darling, Committee Member, WISHH

Lilian De Méndez, Directora, Corazón de los Niños

Grecia Delgado, Market Lead for El Salvador, Honduras & Nicaragua, U.S. Soybean Export Council (USSEC)

Eric Dolbeare, Illinois soybean farmer, Rotary International

Andy Samuel Domínguez, Coordinador Calidad y Proyectos, CONCADAL

Fradbelin Escarraman, Regional Representative, Latin America, WISHH

Paola Escobar, Jefe Investigación y Desarrollo, Alimentos, S.A.

Registrants *(continued)*

Kimberly Yolanda, Gabriel González, Técnica de Nutrición y Empoderamiento, Asociacion BPD

Farida Gadzhimirzaeva, Directora Adjunta, Accion contra el Hambre

Scott Gaffner, Secretary, WISHH Committee

Wendy Gámez, Comms coordinator, Fabretto Children's Foundation

Ana Regina García, Directora Oficina Latinoamérica, Global Cold Chain Alliance

Matt Gast, Treasurer, United Soybean Board

Brent Gatton, Vice Chair, United Soybean Board

Judith Gibbons, Professor Emerita of Psychology, Saint Louis University

Philip Good, Chairman, United Soybean Board

Jonathan Griffel, Illinois soybean farmer, United Soybean Board See for Yourself Mission

Liz Hare, Strategic Advisor, WISHH

Morey Hill, Committee Chair, WISHH

Joachin Dulce, Encargada de la Oficina Municipal de Seguridad Alimentaria y Nutricional, Municipalidad de San Bartolomé M.A Sacatepéquez

Selvin Estuardo Juárez, Especialista en Seguridad Alimentaria, World Vision

Diego Armando, Juracan Santos, Sub-Director, Mission Impact

Darren Kadlec, Audit & Evaluation Committee United Soybean Board

Ed Lammers, Executive Committee, United Soybean Board

Jenna Maher, Michigan soybean farmer United Soybean Board See for Yourself Mission

Kevin Marinacci, CEO, Fabretto Children's Foundation

Gloria del Alba, Marroquín Gómez, Coordinadora MEAL, Cáritas de Guatemala

Keenan McRoberts, Executive Vice President, Strategy, United Soybean Board

Tony Mellenthin, Export Working Group, United Soybean Board

Landon Moore, North Carolina soybean farmer, United Soybean Board See for Yourself Mission

Paul Murphy-Spooner, Director, Public Relations & Issues Management, United Soybean Board

Jeff O'Connor, Committee Chair, WISHH

Lisa Obrecht, Iowa soybean farmer, United Soybean Board See for Yourself Mission

Ana Alicia, Paz Pierri, Investigador y docente, Universidad del Valle de Guatemala

Gena Perry, Executive Director, WISHH

Elizabeth Pfaff, Indiana soybean farmer, United Soybean Board See for Yourself Mission

Dulce María, Polanco De Paz, Especialista de bienestar físico y mental Food for the Hungry

Ana Lucky Portillo Valle, Coordinador de Nutrición, Alimentos S.A.

Registrants (continued)

Lowell Randel, Senior Vice President, Government and Legal Affairs, Global Cold Chain Alliance

Steve Reinhard, Past Chair, United Soybean Board

Brent Renner, Director, United Soybean Board

Marcela Rondón, Regional Agricultural Counselor, USDA

Eddy Roquel, Operations Manager, Maya Health Alliance

Ronnie Russell, Director, American Soybean Association

José Roberto Saban Flores, Gerente de Tecnología de Alimentos, CONCADAL

William Emmanuel Salazar Machic, Trabajo Social, Proyecto Corazón de los Niños

Jane Shey, Senior Consultant, World Food Program USA

José Miguel Sierra, Técnico de Proyectos, Cáritas de Guatemala

Roberta Simpson-Dolbeare, Past Chair, WISHH

Jeff Sorenson, Director, American Soybean Association

Jeff Sprecher, Director, Mission Impact

William R. Tarazona Lizarazo, Gerente de Ventas Nutricion Humana - Centro América y el Caribe, ADM - Archer Daniels Midland Company

Jose Maris Teixidor, Miembro, Club Rotario de Antigua

Charlie Townsend, Director of Strategic Engagement, KCE Public Affairs Associates

Stephan Tubene, Professor & Chair, University of Maryland Eastern Shore

German Velasquez, Project Director in Guatemala, Mission Impact

Andrea Alejandra Véliz Rodriguez, Investigador/Docente, Universidad del valle de Guatemala

Francisco Viau, Past Gobernador de Distrito, Club Rotario Guatemala Sur

Sara Vielman, Investigador y docente, Universidad del Valle de Guatemala

Nayeli Vilanova, Consultant, Strategos Consulting Group

Federico Villareal, Representative,
Inter-American Institute for Cooperation on Agriculture in Guatemala

Peter Von Kahle, Contractor, Rushmore

Susan Watkins, Secretary, United Soybean Board

Shelby Watson, Manager of Internal Operations, USA Poultry & Egg Export Council

Amy Weise, Program Manager Latin America Division, WISHH

David Wessel, Audit & Evaluation Committee, United Soybean Board

Craig Williams, Committee Vice Chair, WISHH

Brenda Xum Palacios, Programs Director, Fabretto Children's Foundation