



## STEVE REINHARD

Farmer-leaders of the United Soybean Board (USB) elected Steve Reinhard from Ohio as the 2024 chair and 10 additional farmer-leaders to serve on the Executive Committee during the USB December meeting in St. Charles, Missouri.

He has previously held positions as treasurer and vice chair, overseeing

the value alignment committee responsible for charting the strategic direction of annual checkoff investments. Additionally, he served as a former chairman of the Ohio Soybean Council.

As the new Chair, Reinhard will explore opportunities to drive demand and environmental resilience, such as new industrial uses, expansion of soil health practices and growing export markets for food and feed. He believes market development and determining the value of technology are issues facing the soybean industry today, and he is ready to take on these challenges in the coming year.

In addition to his experience serving on the board, Reinhard's background in agriculture will be valuable. He brings firsthand knowledge and expertise to the table growing soybeans, corn and hay alongside his brother Tim. Steve was previously an agricultural education teacher and FFA advisor. He served as a county commissioner in the Ohio House of Representatives and was a volunteer firefighter for 23 years.