



ROBERTA SIMPSON-DOLBEARE

Roberta Simpson-Dolbeare is the WISHH chair and an ASA Director. Roberta farms with her husband, Eric, and son-in-law, at Nebo, Illinois. She is a former district director for the Illinois Soybean Association.

Roberta has met with WISHH strategic partners in Central America where WISHH is working with food companies and other organizations to seek to add more protein to a wide array of products for children as well as adults.

In November 2022, Roberta represented WISHH on a U.S. Department of Agriculture trade mission to East Africa where she met with WISHH strategic partner Prosoya Kenya. WISHH has provided technical assistance and entrepreneurial training to Prosoya Kenya that is working to bring its nutritious and affordable foods—including livestock feeds and their new ready-to-eat porridge, UJILALA— to 70% of African countries by 2030.