



GENA PERRY

Gena Perry considers herself a product of agricultural education. She didn't grow up on a farm but was introduced to agriculture through showing dairy heifers in competitions for youth participating in the 4-H and the National FFA organizations. High school agricultural science classes also planted the seeds for Gena's future career. She received her bachelor's and master's degrees in Agribusiness from the University of Georgia.

Prior to joining WISHH, Gena worked four years for AgriCorps, a nonprofit focused on agricultural education and extension in West Africa. She spent a year living in southern Ghana as an

AgriCorps Fellow. While working in the 4-H Ghana office, she led trainings for 4-H advisors and agriculture science teachers on experiential learning pedagogy and developing stronger 4-H clubs. Gena also worked alongside her Ghanaian colleagues to build a more robust monitoring and evaluation system for 4-H Ghana and maintained the flow of communications between AgriCorps and 4-H Ghana. Once stateside, Gena served as Chief of Staff managing AgriCorps' programs in Ghana and Liberia.

Gena joined WISHH in 2019 to manage WISHH's U.S. Department of Agriculture Food for Progress Project AMPLIFIES Ghana. WISHH designed AMPLIFIES to improve both the quality of Ghanaian poultry feed and its consistent supply to local producers as well as lead egg nutrition education programs. At the completion of the AMPLIFIES project, she continued to manage WISHH's Ghana poultry portfolio before moving into a strategic role in the organization. ASA selected Gena as WISHH Executive Director in February 2022 and lead WISHH's team in their strategic role connecting trade, development and global food security.

Gena enjoys traveling, especially to the markets in which WISHH works. She has a passion for building local capacity and supporting entrepreneurs and companies who are creating local solutions to meet the challenge of feeding a growing population.