



REQUEST FOR PROPOSAL FROM THE WORLD INITIATIVE FOR SOY IN HUMAN HEALTH (WISHH)

I. DATE

July 14, 2020

II. PROJECT OBJECTIVE

The purpose of this request for proposal (RFP) is to receive proposals to implement the animal feed activities funded through the United States Department of Agriculture's (USDA) Emerging Markets Program (EMP). These activities include overseeing two feeding demonstrations (one poultry and one swine), organize two farmer field days upon the completion of the feeding demonstrations, recruit and escort participants for a trade team to the United States, arrange the feed mill visits for two technical consultants and the ASA/WISHH Asia Division Director visit. There could be additional contracts depending on future funding levels.

III. ORGANIZATON BACKGROUND

The American Soybean Association's World Initiative for Soy in Human Health (WISHH) program connects trade and development across global market systems, improving food security. Knowing that protein plays an essential role in human nutrition, visionary U.S. soybean growers founded WISHH in 2000 to serve as a catalyst in emerging markets. WISHH brings the power of strategic partnerships to our unique market-systems approach. Local business leaders, governmental and non-governmental organizations as well as academic institutions join us in increasing demand and fueling economic growth for the sustained availability of nutritious and affordable human foods and livestock feeds.

For more information about ASA/WISHH, please visit wishh.org.

IV. SCOPE OF WORK

The selected firm or individual will be contracted to implement the following activities under the direction of the ASA/WISHH Asia Division Director. The activities and estimated number of days per activity are below:

Organize and escort the two feed mill technical consultant visits	24 days
Progress reports and communication with St. Louis	11 days
Asia Division Director visit	10 days
Feed demonstrations and farmer field days	27 days
Trade team recruitment	12 days
TOTAL	84 days

V. TIMING

All activities must be completed by June 30, 2021.

Complete bids due to ASA/WISHH	July 31, 2020
Contract awarded	August 14, 2020
Contract signed and activities begin	September 1, 2020
Activities completed	June 30, 2021

VI. SELECTION CRITERIA AND CRITERIA WEIGHTS

Proposals submitted will be evaluated according to the following criteria:

Supplier skills/experience	40%
Comprehensiveness	35%
Cost	10%
Timing	15%
TOTAL	100%

VII. INSTRUCTIONS TO BIDDERS

1. Proposals are due on July 31, 2020. The proposal must answer the questions in Appendix A.
2. Expenses for travel within Cambodia, the feeding demonstrations and farmer field days are not to be included in your proposal. The proposal is only for your costs to implement the activities. Travel will be reimbursed on actual costs.

Proposals should be submitted no later than 4:00 PM CDT on Friday, July 31st, 2020. To be considered for award, proposals must be submitted by e-mail to the following: Alan F. Pooch at apooch@soy.org. Mr. Pooch will confirm receipt of each proposal; if receipt has not been confirmed, your proposal has not been received.

Questions regarding the RFP may be directed by e-mail to Alan F. Pooch

ASA/WISHH will consider proposals with a maximum budget no greater than \$30,240. Reimbursable in-country travel costs up to \$4,312 and are not included in the \$30,240 amount. No further funds will be allocated to the firm to implement the required activities or travel costs.

Non-Discrimination Statement: In accordance with Federal Law and U.S. Department of Agriculture (USDA) policy, ASA/WISHH prohibits discrimination in its programs and activities against its customers, employees, and applicants for employment on the basis of race, color, national origin, age, disability, sex, gender identity, religion, reprisal, and where applicable, political beliefs, marital status, familial or parental status, sexual orientation or all or part of an individual's income is derived from any public assistance program or activity conducted. ASA/WISHH is an equal opportunity provider and employer.

The firm or individual selected will be required to sign the ASA/WISHH code of conduct and conflict of interest statement.

Award: This RFP does not commit the ASA/WISHH to award a contract or to pay any costs incurred in the preparations or submission of proposals, or costs incurred in making necessary studies for the preparation thereof or to procure or contract for services or supplies. The ASA/WISHH reserves the right to reject any or all proposals received in response to this RFP and to negotiate with any of the vendors or other firms in any manner deemed to be in the best interest of the ASA/WISHH. The ASA/WISHH reserves the right to negotiate and award only a portion of the requirements; to negotiate and award separate or multiple contracts for the elements covered by this RFP in any combination it may deem appropriate, at its sole discretion to add new considerations, information or requirements at any stage of the procurement process, including during negotiations with vendors; and reject proposal of any vendor that has previously failed to perform properly or in a timely manner contracts of a similar nature, or of a vendor that, in the opinion of the ASA/WISHH, is not in a position, or is not sufficiently qualified, to perform the contract.

This RFP contains no contractual proposal of any kind, any proposal submitted will be regarded as a proposal by the vendor and not as an acceptance by the vendor of any proposal by the ASA/WISHH. No contractual relationship will exist except pursuant to a written contract document signed by the authorized procurement official of the ASA/WISHH and by the successful vendor(s) chosen by the ASA/WISHH.

Appendix A:

The following questions need to be answered in your proposal:

- What is your animal feed and aquaculture experience in Cambodia?
- Explain your capabilities and resources to implement the listed activities.
- How would you implement the activities?
- What is your estimated cost to implement the listed activities?
- Describe your familiarity of USDA funding and programs.