

AFRICA

WISHH-Africa Division Opens Regional Office & Works to Bolster Activities

Regional Manager Relocates to Accra, Meets in RCI

In November, the American Soybean Association's World Initiative for Soy in Human Health (ASA/WISHH) program opened a field office in Accra, Ghana to support WISHH's activities in Sub-Saharan Africa and serve as a regional hub for current and future programming. WISHH Regional Manager for Africa Josh Neiderman relocated to Accra during the first week of November as the office hosted representatives for USAPEEC's International Poultry Development Program (UIPDP) and USDA's Regional Agricultural Counselor Kurt Seifarth for meetings concerning the development of the poultry and feed sectors in Ghana. Support for the regional office comes from various stakeholders, including USDA and several Qualified State Soybean Boards.



WISHH will send 19MT of TVP (TM) from ADM to RCI as part of USDA's Quality Samples Program

Neiderman then traveled to Abidjan, Cote d'Ivoire (RCI) with WISHH French Speaking Africa consultant Mamadou Bousso for discussions with the local government's bureau that buys food for the Ivorian government's school lunch program. The Ivorian government is interested in textured soy flour as a replacement for the canned sardines and other expensive protein sources they use currently.

WISHH is sending a container with 19 MT of TVP™ from ADM, the winning bidder in a recent Quality Samples Program (QSP) tender and the team was planning the technical training activities to be conducted by personnel from the National Soybean Research Laboratory (UIUC/NSRL). The USDA provided the funds for the sample program and the preliminary planning trip by Neiderman and Bousso. The RCI provides a daily lunch to over half a million children each day. Analysts estimate that their need for textured soy flour will approach 1,000 tons.

ASIA

ASA/WISHH Soy Protein Technical Consultant Visits Bangladesh

Incorporating Soy Concentrates & Isolates

Marcus Hamilton, American Soybean Association's World Initiative for Soy in Human Health (ASA/WISHH) Program Technical Consultant, was in Bangladesh from December 7-15 providing technical assistance on how food processing companies could incorporate soy concentrates and isolates into their product lines.



Dr. Marcus Hamilton works with PRAN on how to use soy concentrates & isolates in their product lines.

Hamilton met with the research and development staff of six companies, where he provided expertise on product formulations and ideas for new products. On Saturday, December 13th, he spoke at an ASA/WISHH-organized conference on "Soy Protein Use and Benefits for the Meat Industry". There is a growing interest with food processing companies on using soy proteins as meat extenders, especially in chicken nuggets.

Funding for Marcus Hamilton's trip was provided by the USDA's Emerging Markets Program (EMP).

CENTRAL AMERICA

Honduran Government Staff Members Learn Soybean Nutrition & Uses

Nutrition Experts Present on Various Topics

The American Soybean Association's World Initiative for Soy in Human Health program (ASA/WISHH) hosted a seminar entitled, "Nutritional Properties of the Soybean and its Use in Social Programs" seminar in Honduras funded by USDA's Foreign Market Development (FMD) program.



Dr. Mark Messina speaks at ASA/WISHH seminar

Together Dr. Mark Messina and Dr. Marilyn Nash, of the University of Illinois' National Soybean Research Laboratory (NSRL), presented the following topics: Nutritional Attributes of Soy, Soy Protein Products and their Uses; Soy in School Feeding: A Practical Guide to Improving Nutrition for Our Children; and Soy Foods to Prevent Illness and Improve Health. The seminar was organized for staff members of the Secretary of Development and Social Inclusion (SEDIS) of the Government of Honduras and was attended by 33 people.

WISHH fuels economic growth and improves nutrition for humans

and animals to create commercial opportunities for U.S. soy.

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