

# US- EAST AFRICAN AGRICULTURAL TRADE CONFERENCE

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# PRESENTATION OUTLINE

- ▶ Introduction to EAC and Kenya in particular
- ▶ Overview of livestock sector
- ▶ Animal Feed industry in Kenya
- ▶ Feed and Feed Ingredients import requirements
- ▶ US Exports to Kenya
- ▶ Market Opportunities

# INTRODUCTION EAC



# INTRODUCTION EAC

- ▶ Total area- 182 million sq Km
- ▶ Population (2010) 135.4 million
- ▶ GDP \$84.7 billion
- ▶ Average GDP per capita \$732

# OVERVIEW OF LIVESTOCK SECTOR IN EAC

- ▶ Estimated to consist of 50.2 million head of cattle, 59.6 million goats, 25.3 million sheep, 6.3 million pigs, 109.8 million poultry and 0.9 million camels.
- ▶ Contributes 9 % (Burundi) 8% (Uganda) 9% (Kenya) 10% (Rwanda) and 8% (Tanzania) to the GDP.
- ▶ The fisheries sector contributes about 4% of the regional GDP and is estimated to direct support over 5 million people, with a total annual year catch of 878 tonnes of fish.

# LIVESTOCK DEVELOPMENT INSTRUMENTS in EAC

- ▶ The EAC Treaty- Articles 105 to 108 on Agriculture and 114 for Environment and natural resources
- ▶ The EAC Development Strategy
- ▶ The EAC Common Market Protocol particularly in Article 45 covers key areas of cooperation

**Aim:** to enhance production and productivity of the sector so as to contribute to food security

# ANIMAL FEED INDUSTRY IN KENYA

## Livestock Sector:

- ▶ Livestock sector contributes 12% of GDP, employs 50% of the agricultural labour force.
- ▶ 60% of Kenya's livestock herd is found in the (ASALs) which constitutes 80% of the country.
- ▶ Livestock population is estimated at 17.5 m cattle, 17.13m sheep, 27.74m goats, and 2.6m camels, 1.9m donkeys, 0.34m pigs, 26.2m indigenous chicken, 6m commercial chicken and 1.83m beehives.

# ANIMAL FEED INDUSTRY IN KENYA

## Livestock production:

- ▶ Kenya's annual meat production is estimated at 300,000 MT beef, 68 MT mutton, and 8,000 MT of camel meat.
- ▶ 520 million litres of Milk were processed in 2013
- ▶ Eggs
- ▶ Others



# ANIMAL FEED INDUSTRY IN KENYA

- ▶ Livestock in ASALs is free range grazing or pastoralism
- ▶ Commercial feeds- poultry, dairy and pigs
- ▶ Regulatory framework: Cap 496 on Standards, Cap 345 on official control and Cap 252 FDA
- ▶ The industry is self regulating applying GMP and HACCP.

104 registered companies, millers mostly in major towns.

# ANIMAL FEED INDUSTRY IN KENYA

- ▶ Association of Animal Feed Manufacturers(AKAFEMA) platform for self regulation for feed manufacturers
- ▶ Major wholesalers and retailers  
Examples: Unga feeds limited  
Pembe, Sigma Feeds,  
Jubilee, etc

# IMPORT REQUIREMENTS FOR FEED AND FEED INGREDIENTS INTO KENYA

- ▶ Guided by regulation; the Animal Diseases Act Cap 364 and Fertilizer and Animal feed stuffs Act Cap 345.
- ▶ Application form (Form "F") with relevant attachments.(available on MOALF web site)
- ▶ Evaluation by DLP, DVS and PS.
- ▶ Import Sanitary permit issued by DVS.
- ▶ Risk assessment visits undertaken when necessary

# IMPORT REQUIREMENTS FOR FEED AND FEED INGREDIENTS INTO KENYA

## Other requirements

- ▶ Pre-shipment Verification of Conformity to standards program (PVoC).
- ▶ a Certificate of Conformity (CoC) issued by one of two firms: SGS (Société Générale de Surveillance S.A.) or Intertek.

# U.S. EXPORTS TO KENYA BY 5-DIGIT END-USE CODE 2004– 2013—thousands of dollars)

End-Use Code	Value 2004	Value 2005	Value 2006	Value 2007	Value 2008	Value 2009	Value 2010	Value 2011	Value 2012	Value 2013
(00000) Wheat	6,548	8,674	25,089	16,762	10,694	6,811	26,103	13,810	21,242	13,783
(00010) Rice	100	44	41	2,371	78	17	0	101	61	23
(00100) Soybeans	56	124	169	11	0	0	0	15	40	18
(00110) Oilseeds, food oils	1,923	251	256	890	171	26	6	2,268	46	96
(00200) Corn	10,989	4,330	6,548	13,726	14,362	76,646	18,764	21,005	1,768	439
(00210) Sorghum, barley, oats	703	3,195	2,358	939	20,585	18,408	25	11,946	17,450	22,049
(00220) Animal feeds, n.e.c.	39	45	4	92	47	51	145	127	169	358
(00300) Meat, poultry, etc.	0	40	612	97	0	108	6	3	139	206
(00310) Dairy products and eggs	10	36	0	151	49	3	0	233	1,505	23

# MARKET OPPORTUNITIES

- Fertilizers
- Feed ingredients: bulk grain and Soya meals
- Feed ingredients: Vitamins and Minerals (including trace elements)
- Feed additives e.g. Mycotoxin binders
- Opportunities exist for US franchises in animal health products (veterinary drugs and biologicals)
- Initiatives to utilize innovation, research, and development to improve agricultural productivity, link farmers to local and regional markets, enhance nutrition, and build safety nets.

**Thank you**

