



Country Information

- **Capital:** Yangon; Administrative Capital: Nay Pyi Taw
 - **Population:** 55,764,253
 - **GDP Per Capita:** \$1,700
 - **Official Languages:** Burmese;
 - * Minority ethnic groups have their own languages
- ⇒ **Opportunities:**
- Human food, poultry, livestock and aquaculture sectors
 - Growing interest in use and benefits of soy proteins
 - Newly accessible market after years of isolation from the global economy



Activities Summary

Myanmar (sometimes called Burma), is one of the newest countries that the American Soybean Association's World Initiative for Soy in Human Health (ASA/WISHH) program has entered. In 2014, an Emerging Markets Program (EMP) market assessment was completed, which indicated a growing interest in soy foods and proteins. ASA/WISHH worked closely with the U.S. Soybean Export Council (USSEC) to complete this comprehensive assessment.

Companies are very interested in learning more about the nutritional and functional benefits of soy proteins. Future activities will include technical assistance visits, a reverse trade team to the U.S. and educational seminars. After years of isolation from the global economy, Myanmar is anticipated to be a growing market.

Besides human food, there are other opportunities for soy proteins, including use in the aquaculture, poultry and livestock sectors, which is largely handled by USSEC's Southeast Asia Office.

