

Peanut Based Ready to Use Foods Update 2010



Peanut Butter for the Hungry

An initiative of the commercial peanut industry in the United States to help malnourished children around the world.



**1 Provide local infrastructure and build capacity in the “hungry” region, by encouraging the development of local production facilities in the countries where the product is being used.
(Such as Africa, Haiti or elsewhere)**





2 Provide technical support for local manufacturers in such areas as food safety, manufacturing processing, etc.



3 Through a partnership with the University of Georgia CRSP program, and other organizations, provide assistance to farmers in needy regions who are growing peanuts, as a long term solution for sustainability.





4 As a shorter term solution, provide US grown peanut butter as an ingredient in local production.



5 To help meet surging demand in the case of emergencies such as tsunamis, famine, drought or other disasters, encourage production of ready-to-use food in the United States.



**IMPORTANT
ANNOUNCEMENT**



**Another
innovative product
from BREEDLOVE**

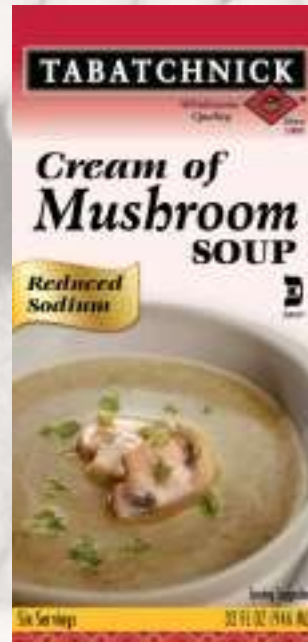


Edesia
GLOBAL NUTRITION SOLUTIONS

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License IRD/NUTRISET



6 Communicate the efficacy and success of peanut based therapeutic foods to aid groups and government agencies such as USAID and the World Food Programme.





Work with international school feeding programs





Peanut Based Ready to Use Foods

**Therapeutic Treatment
of Severe Acute
Malnutrition**



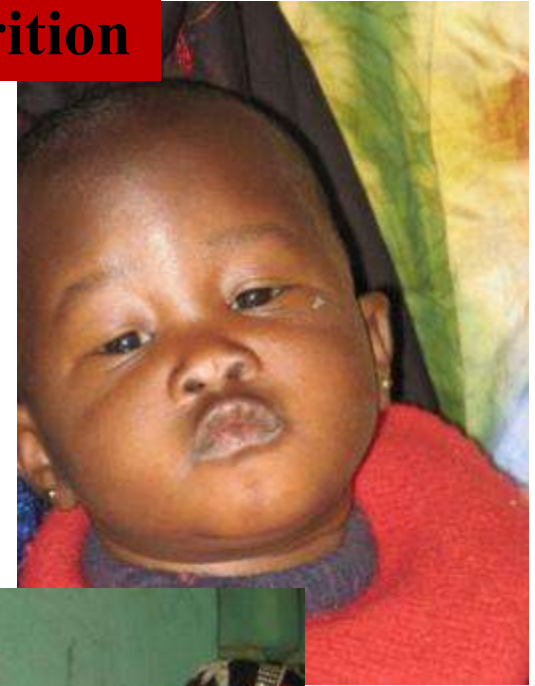
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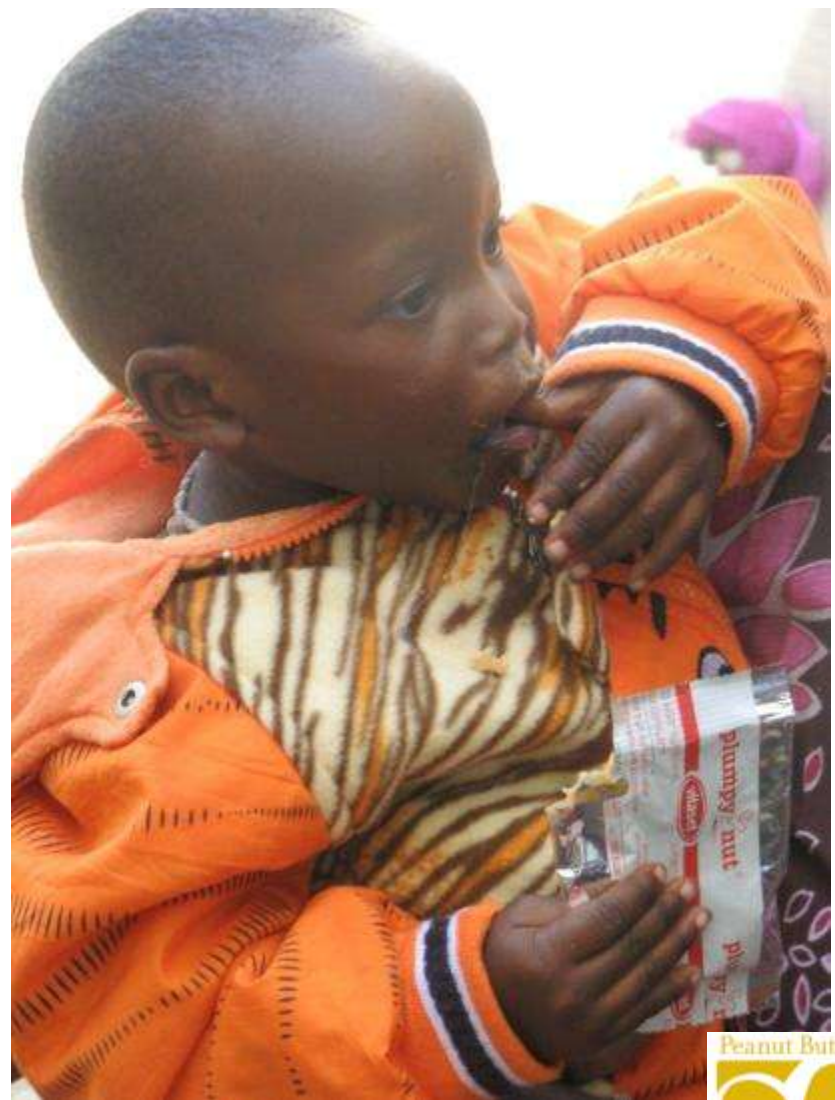




**Waiting for
Treatment**

Severe Acute Malnutrition





**Receiving
Treatment**

Moving Beyond Severe Acute Malnutrition

1. **Treating Moderate Malnutrition**
2. **Preventing Malnutrition**

**Critical period between 6 and 24 months
“First 1000 Days”**

**Carefully managing nutrition in this time
period can reduce long term development
problems.**



Moving Beyond Severe Acute Malnutrition

Moderate Malnutrition

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Patent IRD/Nutriset

supplementary
plumpy



Patent IRD / NUTRISET

plumpy soy



Patent IRD/NUTRISET

92 grams daily

45 grams daily

Peanut Butter



for the Hungry



Moving Beyond Severe Acute Malnutrition

Prevention

NutriButter®



Patent IRD/Nutriset

**Lipid based
delivery of vitamins
and minerals
20 g daily**

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Patent IRD/Nutriset

**45 g daily – can be
mixed with other foods**

