



SOY ALLIANCE FOR HUMAN HEALTH: HONDURAS



*A Global Development Alliance with
WISHH – CARGILL – USAID*



U.S. Partners

- Citizenship at Cargill
- Committed to being a global leader in corporate citizenship by nourishing people and possibilities in communities where we do business
- We define citizenship as our *total impact* on society and the environment.

Collaborate-Create-Succeed



LOCAL PARTNERS



Honduras Phase I: Govt Honduras – ALCON –
CARE –Zamarano
University



Honduras Phase II: Govt HN
ALCON - CARE – ADRA

- Goal: soy-based solutions to health problems that contribute to the growth of the local economy
- Objective: Increase number/types of new food products produced by local businesses
- Objective: Increase business growth + management skills for small business owners



Target areas of activity

- Complementary foods

- HIV/AIDS: Imanas
- Business Development
- School Lunches



Results... and challenges

- Bakers report increasing sales + exports!
- Increasing weight and health for PLWHIV
- High acceptability rates for soy with students and school cooks
- Complementary food developed, study poised for launch

