

# AGENDA

## 2008 MIDWEST WORKSHOP

### **Building Bridges: Nutrition Assistance and Sustainable Development with Soy**

*Create understanding of, and linkages with, the people and products that are addressing world malnutrition, food security and economic development*

**Location:** National Soybean Research Laboratory (NSRL):

**Participants:** PVOs, WFP, Soy Processing Industry Representatives, USDA, USAID, U.S. Farmers, WISHH Team and Technicians

**Dress Code:** Casual Attire: Bring Jacket/Sweater for Farm Tour--NO OPEN TOE SHOES/SANDALS - KEEP JEWELRY TO A MINIMUM

### TUESDAY, OCTOBER 21, 2008

<b>7:30 A.M.</b> <i>HERITAGE ROOM (1<sup>ST</sup>. FLOOR)</i>	<b>DEPART HAWTHORN SUITES, LTD. TO ARRIVE AT NATIONAL SOYBEAN RESEARCH LABORATORY (NSRL)</b>	
8:00 – 8:15 a.m.	<b>Welcome and Introductions</b>	<b>Jim Hershey,</b> <i>Executive Director, WISHH &amp; WSF</i>
8:15 – 8:45 a.m.	<b>What the World will be Eating in 2030:</b> Understanding the Impact of Income Changes Around the World on Consumption, Production and Markets	<b>Tad Masuda,</b> Post Doctorate Research Associate , NSRL
8:45 – 9:15 a.m.	<b>Nutrition Protein and Soy: Meeting a Basic Human Need</b>	<b>Vijaya Jain,</b> Director, Community Nutrition Services, NSRL
9:15 – 9:45 a.m.	<b>WISHH AND WORLD SOY FOUNDATION</b> <ul style="list-style-type: none"> <li>▪ Who We Are</li> <li>▪ What We Do</li> </ul>	<b>Shannon Ward,</b> <i>Project Development Monitoring and Evaluation (M&amp;E) WISHH and WSF &amp;</i>  <b>Catherine Ndegwa,</b> <i>Resource Development Manager, WISHH &amp; WSF</i>
9:45 a.m.	<b>BREAK</b>	
10:15-11:30 a.m.	<b>Nutrition and Food Aid, Coping with the Global Food Crisis:</b> Panel with: USDA, WFP How are the World's Largest Food Aid Donors Dealing with Challenges of Price, Quality, Nutrition Content, Shipping and Local Procurement	<b>Jim Hershey,</b> <i>Moderator</i> <b>Nicola Sakhleh,</b> <i>USDA-FAS Senior Analyst, Food Assistance Division</i> <b>Allan Jury,</b> World Food Program, Director, US Relations Office
11:30 – 12:00 p.m.	<b>LUNCH</b>	
12:00 p.m.	<b>DEPART NSRL TO ATTEND INDUSTRY AND FARM TOUR</b>	
1:00 – 3:00 p.m.	<b>Industry Tour:</b> Bunge Milling Plant <b>(Bring sweater/jacket for Farm Tour--NO OPEN TOE SHOES/SANDALS-Jewelry</b>	

3:15 – 5:30 p.m.	<b>Farm Tour:</b> Mike & Kelly Cunningham's Farm in Bismarck, IL	
5:30 p.m.	<b>Dinner:</b> At The Cunningham Farm	
8:30 p.m.	<b><i>ARRIVE AT HAWTHORN SUITES, LTD. – (FREE EVENING)</i></b>	

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### WEDNESDAY, OCTOBER 22, 2008

<p><b>8:00 A.M.</b> <b>ACES LIBRARY- MONSANTO RM</b></p>	<p><b>DEPART HAWTHORN SUITES, LTD. TO ARRIVE AT NSRL</b></p>	
<p>8:30 – 9:00 a.m.</p>	<p><b>Processing and Utilization of Soy Protein Products:</b> Defatted flour, textured soy, concentrates, isolates, soymilk powders</p>	<p><b>Karl Weingartner</b>, Director, INTSOY, NSRL</p>
<p>9:00 – 9:30 a.m.</p>	<p><b>SoyCow and VitaGoat Soy Dairy Technology and Development Models</b></p>	<p><b>Brian Harrigan</b>, Executive Director, Africare-Canada</p>
<p>9:30 – 11:30 a.m.</p>	<ul style="list-style-type: none"> <li>▪ <b>The Taste of Soy: A Hands-on Experience</b> Cooking International Foods with Soy in the NSRL Test Kitchen <b>(Ag Bio-Processing Lab)</b></li> <li>▪ <b>Basic Recipes</b></li> <li>▪ <b>SoyCow Demonstration and VitaGoat Tour</b></li> </ul>	<p><b>Marilyn Nash</b>, Project Coordinator, NSRL</p> <p><b>Danny Erickson &amp;</b> <b>Scott Buchanan</b>, NSRL</p>
<p>12:00 p.m.</p>	<p><b>LUNCH</b></p>	
<p>1:00 p.m.</p>	<p><b>Development Focus: Sectors for Nutrition Intervention Integrating Food and Nutrition into HIV Programming: From Socioeconomic to Medical Programs;</b></p> <p>This session will provide an overview of the progression of WISHH programs addressing nutrition and food issues for HIV-related programming. Participants will learn about WISHH capacity in this area for partnerships.</p> <p>WISHH has been interested and involved in nutrition-related programming since its inception. There have been a range of projects to help WISHH and partners better understand challenges faced, develop an understanding for the role of nutrition and for soyfoods, design and monitor food distribution programs, assist in product design for specific nutrition-related needs, and design and implement operations research and clinical trials. Examples include:</p> <p><u>Needs investigation:</u> Nutritional status of urban and rural Batswana and related predictors (eg, location, income, education).</p> <p><u>Monitoring &amp; evaluation:</u> Nutritional impact of food distribution for primary and secondary HIV program beneficiaries (in Uganda)</p> <p><u>Pilot projects and supporting programs:</u> Impact of dietary enrichment of daycare meal fortification with soyfoods in under five year olds (Botswana); comparison of impact for three ration types and control group (Kenya); sustainable nutrition education for teacher colleges and HIV prevention programs (Malawi)</p> <p><u>Operations research:</u> Impact of soy distribution as a part of a USDA Food for Progress-funded HIV prevention program (Mozambique)</p> <p><u>Clinical trial:</u> Randomized, double blinded, placebo-controlled trial of soy protein supplementation in adults living with HIV/AIDS (South Africa)</p>	<p><b>Cade Fields-Gardner</b>, Director of Services, TCE Consulting Group &amp; <b>Shannon Ward</b></p>

	<p>These capabilities and others will be discussed during this session.</p> <p><b>Early Childhood Nutrition Intervention: The Value of Complementary Foods to Fill the Nutrition Gap</b></p> <p><b>Case Studies: Developing a Soy Dairy Microenterprise:</b> The Guatemala/Honduran Experience Africare in Zambia</p>	<p><b>Vijaya Jain, NSRL</b></p> <p><b>NSRL Staff,</b> <b>Manuel Milian, Rotary</b> <b>Metropoli, Guatemala</b> <b>Brian Harrigan, Africare</b></p>
3:15 p.m.	<b>BREAK</b>	
3:30 – 5:00 p.m.	<p><b>Application of Soy Foods at the Bottom of the Pyramid:</b> The Shakti sustainable microenterprise model for rural communities; how consumer goods, including food, can empower women. Project reports from India and Mozambique</p> <p><b>Impact Assessment of the Mid-day Meal Program:</b> Feeding over 850,000 kids per day, the Akshaya Patra Foundation mid-day meal program provides necessary nutrition for better learning and development. Impact assessment of the mid-day meal provided by Akshaya Patra</p>	<p><b>Kirti Mishra</b> Partner MART India &amp; <b>Mark Heffernan,</b> IRD/Mozambique</p> <p><b>Nicole Woo</b> Center for Economic Policy Research</p>
5:00 p.m.	<b>Debrief and Round Table</b>	
5:30 p.m.	<b>DEPART FOR HAWTHORN SUITES, LTD. - (FREE EVENING) SHOPPING TRIP TO THE MALL &amp; VARIOUS STORES</b>	<b>MEET IN THE HOTEL LOBBY @ 6:30 P.M.</b>

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### THURSDAY, OCTOBER 23, 2008

<b>7:30 A.M.</b> <b>ACES LIBRARY- MONSANTO RM.</b>	<b>DEPART HAWTHORN SUITES, LTD. TO ARRIVE AT NSRL</b>	
8:00 – 8:15 a.m.	<b>Sustainable Solutions: Affordable, Acceptable, Accessible Nutrition:</b> Sustainable solutions for the protein needs of people depend ultimately on profitable food companies selling protein containing products. At the same time, many companies want to help address immediate social and nutrition needs. How does the private sector address economic development and under nutrition?	<b>Jim Hershey</b>
8:15 – 9:15 a.m.	<b>Public/Private Partnerships – Introductions-</b> Jim Hershey <ul style="list-style-type: none"> <li>▪ Corporate Social Responsibility: <ul style="list-style-type: none"> <li>- How the Soy Industry Helps Address the World Nutritional Needs</li> <li>-</li> </ul> </li> <li>▪ Global Development Alliances</li> <li>▪ U.S. service organizations international projects</li> </ul>	<b>Gregg Nelson, Cargill,</b> <b>Invited representatives</b> <b>from:</b> Bunge, Solae, ADM, Monsanto  Rotary International
9:15 – 10:15 a.m.	<b>Product Development:</b> Case Studies and Panel Moderator: Karl Weingartner	<b>Jim Zenner, JPZ Consulting</b> <b>Enrica Aquino,</b> Hagar Soya <b>Willem Cronje, General Director-Impilo Products</b>
10:15 – 10:45 a.m.	<b>BREAK</b>	
10:45 – 11:30 a.m.	<b>International Food Processors and Distributor's Panel:</b> Representatives from Cambodia, Ethiopia, Nigeria, Senegal, and South Africa will discuss the conditions in their markets. <ul style="list-style-type: none"> <li>▪ Nutrition Awareness in Market</li> <li>▪ Policy Climate for Nutrition and soy</li> <li>▪ Challenges in Supply of ingredients and Cost</li> <li>▪ Distribution channels, Public and Private Sector</li> <li>▪ Overall market climate for soyfoods</li> </ul> Q & A	<b>Enrica Aquino,</b> Hagar Soya <b>Elsa Telahun Mengistu,</b> Nile Star <b>Rasheed Agunbiade,</b> Al' Rasheed Foods & Commodities <b>Willem Cronje,</b> Impolio Products <b>Agdou Karime NGOM,</b> Agridev
11:30 – 12:00 p.m.	<b>Building Alliances for Sustainable Development: Open Forum</b> The unique mix of participating industry, academic, PVO/NGO and government leaders, will address the question of how to develop long-lasting responses to the world's nutrition needs	
12:15 – 12:30 p.m.	<b>Next Steps in Alliance Building: Introduction</b>	<b>Jim Hershey</b>
12:30 – 12:45 p.m.	<b>Program Development Workshop Breakout</b>	<b>Shannon Ward</b>
12:45 p.m.	<b>Walk to NSRL ROOM 167 LUNCH (BREAKOUT SESSIONS: 240, 250, 130, 167)</b>	

1:00 – 1:15 p.m.	<b>WORKING LUNCH &amp; BREAK OUT SESSIONS</b> <b>Next Steps in Alliance Building: Introduction</b>	<b>Jim Hershey</b>
1:15 – 1:30 p.m.	<b>Program Development Workshop Breakout</b>	<b>Shannon Ward</b>
1:30 – 3:00 p.m.	<p><b>Program Development Workshop Breakout Sessions:</b> Attendees will be able to join a breakout session to discuss developing project concepts.</p> <p><b>1. Soy Dairy Business Development</b> Theory and Concept Development</p> <p><b>2. Strengthening School Feeding Initiatives</b></p> <ul style="list-style-type: none"> <li>• Administration and Infrastructure</li> <li>• Nutrition and Health</li> <li>• Policy Environment and Government Participation</li> <li>• Home Grown Ingredients</li> <li>• Links to Agriculture Sustainability</li> </ul> <p>Nutrition Programming in Several Countries</p> <p><b>3. Expanding HIV Programming Elements and Concepts for Capacity Building and Commercial Partnerships (continued)</b> This session will discuss concept development to address the evolution of the programs addressing PEPFAR's nutrition programming in several countries.</p>	<p><b>Shannon Ward</b></p> <p><b>NSRL &amp; Catherine Ndegwa</b></p> <p><b>Gene White, GCNF &amp; Vijaya Jain</b></p> <p><b>Cade Fields-Gardner</b></p>
3:00 – 3:30 p.m.	<b>BREAK</b>	
3:30 – 4:30 p.m.	<p><b>Program Development Breakout Sessions (continued)</b></p> <p><b>1. Soy Dairy Processing (practical session in pilot plant)</b></p> <p><b>2. Strengthening School Feeding Initiatives (continued)</b></p> <p><b>3. Integrating Food and Nutrition into HIV Programming: Education and Income-Generation Opportunities</b> This session will focus on participant interests in sustainable features of HIV programming related to food and nutrition, including nutrition education and food/nutrition value chain economic opportunities.</p>	<p><b>Discussion Leaders</b></p> <p><b>Danny Erickson</b></p> <p><b>Gene White and Vijaya Jain</b></p> <p><b>Cade Fields-Gardner</b></p>
5:00 p.m.	<b>WRAP-UP AND CLOSE FOR THE DAY – (FREE EVENING)</b>	

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### FRIDAY, OCTOBER 24, 2008

<b>7:30 A.M.</b> <b>NSRL ROOM 240</b>	<b>DEPART HAWTHORN SUITES, LTD. TO ARRIVE AT NSRL</b>	
8:00 – 10:30 a.m.	<p><b>Group Breakout (continued)</b> Carrying on Partnership Development and Project Brainstorming</p> <p><b>Complementary Feeding</b></p> <ul style="list-style-type: none"> <li>▪ Product Development</li> <li>▪ Commercialization</li> <li>▪ Scaling-up</li> </ul> <p><b>Product Development Seminar:</b> Composition, Packaging, Positioning</p>	<p><b>Vijaya Jain,</b> NSRL</p> <p><b>Karl Weingartner,</b> NSRL</p> <p><b>Jim Zenner,</b> JPZ Consulting Group</p>
10:30 – 11:00 a.m.	<b>BREAK – ENJOY PRODUCTS FROM THE SOY DAIRY PRACTICAL</b>	
11:00 – 12:00 p.m.	<p><b>Recap of Product and Project Development Possibilities</b></p> <ul style="list-style-type: none"> <li>▪ Needs Assessment for Program Development</li> <li>▪ Calendar Review: Conferences, Proposal Deadlines</li> <li>▪ Communications and Networking Tools</li> </ul>	<b>All Attendees</b>
12:00 – 1:00 p.m.	<b>WRAP-UP AND EVALUATION - WORKING LUNCH</b>	
1:00 p.m.	<b>MIDWEST WORKSHOP PARTNERS - DEPART</b>	