



World Initiative for Soy in Human Health

Enhancing human well-being through soy

**WISHH Midwest Workshop
National Soybean Research Laboratory
University of Illinois, Urbana-Champaign, IL**

October 18-20, 2004

Monday, October 18, 2004

Location: National Soybean Research Laboratory

Participants: PVOs, WFP, soy processing industry representatives, USDA, USAID, U.S. farmers, WISHH team and technicians.

- 1:00 pm Welcome and introductions, **Jim Hershey, WISHH**
- Agenda review
- 1:15 pm WISHH Program: An Overview, **Shannon Ward, WISHH**
- Mission
 - Activities
 - Services
- 1:45 pm Participant Presentations, to include the following:
- A general description of your organization's food-related programs (food aid and food used in development activities);
 - Countries where your organization uses soy/expects to use soy;
 - How use of soy may be used to improve your program;
 - What you expect to get from the workshop that will be helpful to your food-related program.
- 2:15 pm Round Table Discussion I: Product Development & Soy
Discussion Leader: Pradeep Khanna, NSRL
- Health claims, **Pradeep Khanna, NSRL**
 - Ration scales & nutritional value, **Cade Fields-Gardner, The Cutting Edge**
 - Nutritional requirements of special populations
 - Sample food baskets and food basket calculator example
 - How products meet needs and cost issues
 - Soy-enhanced products and product samples, **Karl Weingartner, NSRL**
 - Staples
 - Weaning foods
 - Emergency feeding
 - Bars
 - High protein snacks
 - Cookies, biscuits
 - Meat substitutes
 - Soy dairy
- 3:45 pm Break



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- 4:00 pm Round Table Discussion II: Creating Public/Private Partnerships. Exploring ways that private industry can partner with the PVO community to provide services to enhance the impact of food-assisted programs.
Discussion Leader: Shannon Ward, WISHH
- Opportunities: GDA, DAPs, **Jim Thompson, GDA Secretariat (confirmed)**
 - Examples:
 - WISHH, **Shannon Ward, WISHH**
 - Other, **PVO rep**
 - Small group work: What private/public partnerships are possible in your area?
 - What does your organization/company do?
 - How might you partner on a project with an institution in the private/public sphere?
 - What role would each organization play in your alliance?
 - Report back.
- 5:30 pm Adjourn

Tuesday, October 19, 2004

Location: National Soybean Research Laboratory
Bunge Plant Tour
Farm Visit

- 8:00 am Review: Where have we been...Where are we going..., **Shannon Ward, WISHH**
- 8:30 am Round Table Discussion III: HIV/AIDS & Nutrition
Discussion Leader: Cade Fields-Gardner, The Cutting Edge
- Policy, **Karen Ivantic-Doucette, President's AIDS Advisory Board (confirmed)**
 - President's Initiative, WHO, UNAIDS
 - ARVs and nutrition
 - Realities from the field, **Jackson Thoya, CRS Kenya (confirmed)**
 - Recent findings/studies, **Cade Fields-Gardner, The Cutting Edge**
 - Compendium
 - Other studies
 - Discussion
- 10:00 am Break



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- 10:15 am Round Table Discussion IV: Economic Growth & Trade with Soy.
Working with the private sector to improve food security and have a sustainable impact.
- Setting up a business, **Alejandro Barrios, Leyenda (confirmed)**
Mr. Barrios is President of Leyenda, the only soy dairy company in Guatemala. This company started in 1999, and currently employs fourteen people.
 - Economic growth & nutrition, **Anna Temu, Power Foods (confirmed)**
Mrs. Temu is the Managing Director of Power Foods Industries, Ltd. This company is based in Dar es Salaam, Tanzania, and utilizes soy foods in their products.
 - Tanzania (financing, know-how, marketing, sales)
 - Good business practices & economic growth, **Tom Olson, EGAT(confirmed)**
 - Improved production lines
 - Improved staff capacity
 - Improved marketing
 - Improved accounting
 - Complete product cycle & how WISHH can assist, **Pradeep Khanna, NSRL**
- 12:00 noon Lunch
- 1:00 pm Depart for road trip and afternoon program
1:00-2:00 pm Transit to Bunge, WISHH video
2:00-3:30 pm Processor visit: Bunge Milling
3:30-5:00 pm Transit to farm

Wednesday, October 20, 2004

Location: National Soybean Research Laboratory

- 8:30 am Introduction of Soy Products (in the Kitchen)
Defatted Soy Flour, Textured Soy Protein, Soy Protein Concentrate, Soy Isolated Protein, Corn Soy Blend, Other Soy Fortified Cereals, Soymilk Replacers.
- 9:30 am Soy in the kitchen: basic recipes, **Ms. Chen, NSRL**
Soy Cow demonstration
- 12:30 noon Lunch
- 1:30 pm Wrap up: What have we learned? **Discussion Leader: Shannon Ward, WISHH**
- Cooking report back
 - What have you learned that is helpful to your organization/company's food-related programs?
 - How may soy be used to improve your programs?
- 2:30 pm Adjourn