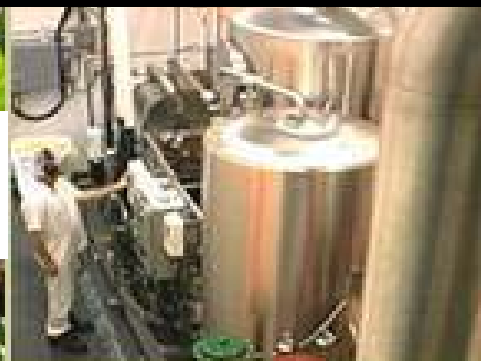


PPP:

Integrating Nutrition into Care and Treatment for People Living with HIV



Panel Discussion

- **Public and private sector partnerships have been developed to establish more viable and sustainable solutions to support and augment treatment for people living with HIV infection. This panel will describe product development and program implementation efforts to integrate nutrition into HIV-related care and treatment.**



Panel

- Cade Fields-Gardner
 - Nutrition Consultant for WISHH
- Brian Njoroge
 - Nutrition/Food Science for Insta Products, Kenya
- Earnest Muyunda
 - Regional FANTA Nutrition Specialist



PPP in HIV

- Private sector evaluates public sector
 - Potential customers
 - Social responsibility
 - Development and growth
 - A part of the solution on a more local level



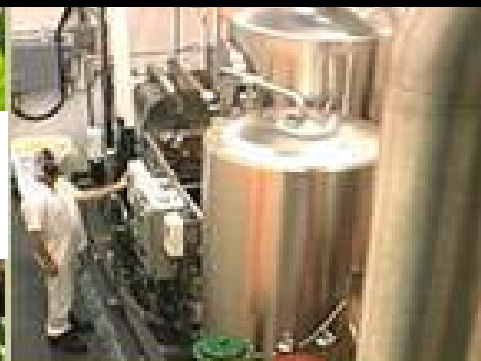
PPP in HIV

- Public sector evaluates private sector
 - Resource
 - Sustainability
 - Local solutions
 - Integrating business acumen



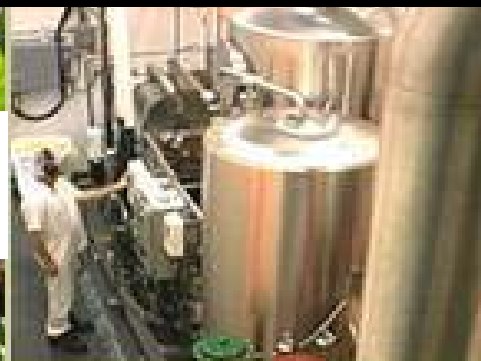
PPP in HIV

- HIV programming in the private sector
 - What resources/pipelines?
 - What products?
 - How to market?
 - Where is the expertise?
 - Health and nutrition
 - Therapeutic uses of food stuffs



PPP in HIV

- HIV programming in public sector
 - How to integrate nutrition and health into private sector interests?
 - Sustainable solutions with local benefit?
 - Encouraging both small, medium, and large scale growth?
 - Developing wide-range of relationships & solutions



PPP in HIV

- Needs assessment
- Search for partners and convene
- Match needs to solutions and outcomes
- Demonstrate and document
 - Health benefit
 - Other benefits



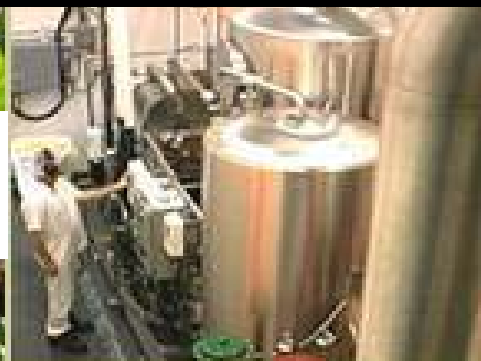
PPP in HIV

- Issues facing HIV for nutrition coincide with nutrition priorities
 - Fluids, calories, protein, micronutrients
- Solutions to support the “big picture”
- Solutions to support the individual



PPP in HIV

- Opportunities created by public sector
- Partnering local companies and local public sector efforts
- Capacity building for both with regard to each other
- Pilot, adjust, implement



PPP in HIV

- Framework for public sector discussion
- Framework for private sector discussion

- Stay tuned!

