

Session C: The Big Picture of Nutrition, Health, HIV/AIDS Programming and Opportunities

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World Initiative for Soy in Human Health

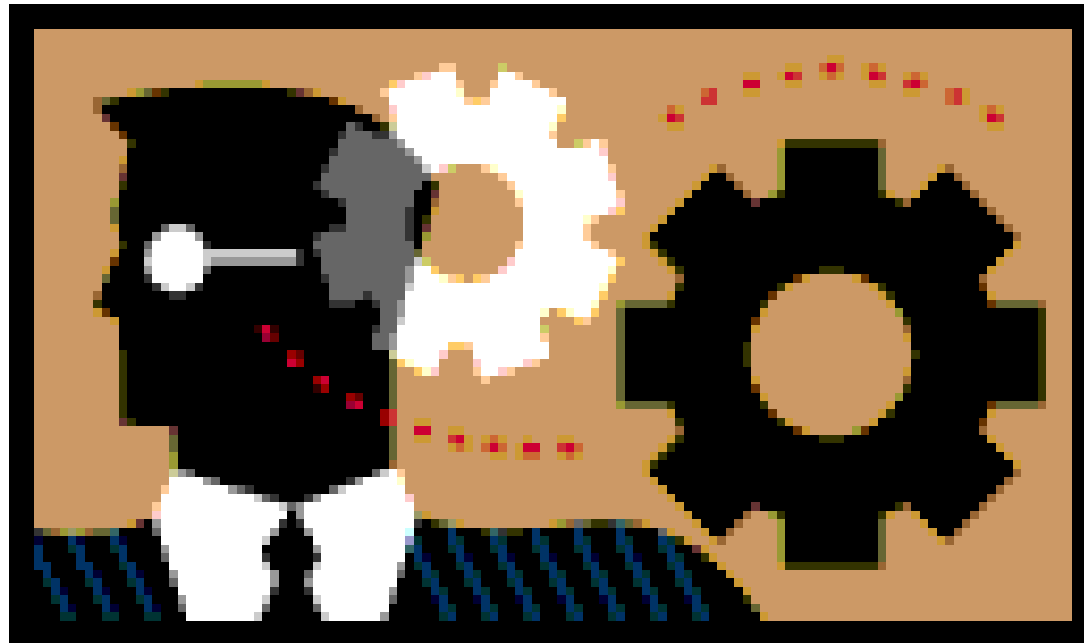
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Big Picture Items

- Both socioeconomic and medical issues must be addressed
- HIV/AIDS is linked to resurgences in other diseases, including undernutrition
- Malnutrition continues to trump HIV/AIDS for mortality
 - Progress in malnutrition is blunted and reversed in areas highly impacted by HIV infection

Biz Approach

- **“Find a need and fill it!”**



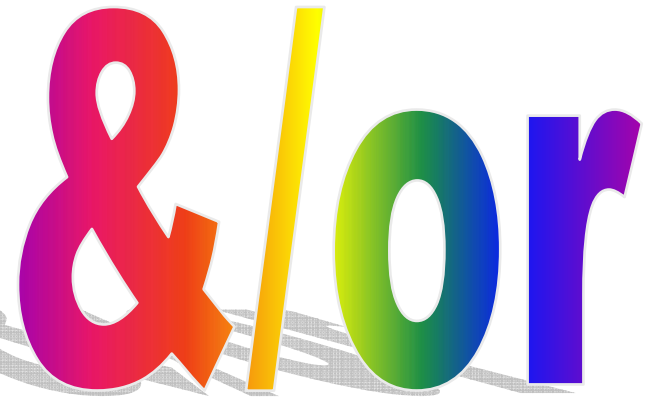
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Targeting Who?

- Patients
- Families
- OVCs
- Care givers and health care
- Others



What contexts?

- Direct to patient/consumer
 - Care and treatment programs
 - Underserved areas
 - Workplace settings
 - Institutional settings
- Indirect to patient/consumer
 - Education for care givers/others
 - Product development
 - Regulations and standards



With Whom?

- Partnerships that can make the links
 - Project design
 - Reaching the patient/consumer
 - Implementing logistics
 - Building products and/or services
 - Evaluating impact and outcomes
 - Building and/or expanding



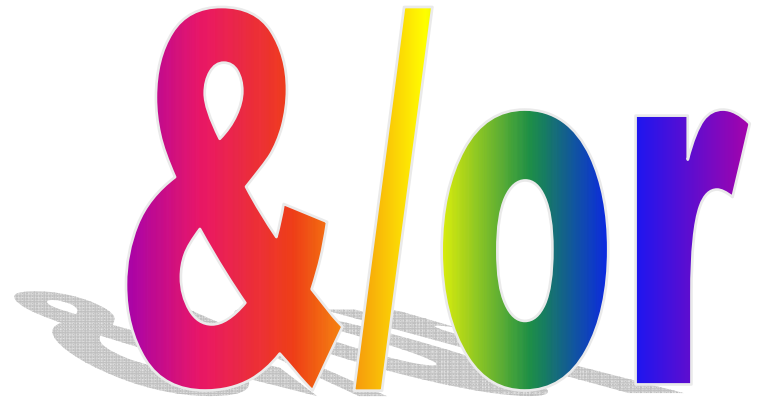
What Approach?

- Comprehensive approaches?
 - In larger geographic area or
 - With wrap-around activities
- Limited approaches?
 - In local areas or
 - Through integrating projects where needed



What Funds?

- Government
- PVO/NGO/UN
- Private foundations
- Businesses
- Others



Evaluate how?

- Numbers reached (the numbers game)
- Health and nutrition impacts
- Productivity/absenteeism
- Sustainability indicators
- Others



Let's get started...

- Using past few days
 - Problems you identified
 - Learning
 - Experiences
 - Ideas
 - Hope and inspiration



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Discussions

- Products for Weaning
 - Martha Nyagaya (CIAT)
- School-Age Children
 - Wilna Oldewage-Theron (ISL)
- Food Supply Improvement
 - Jocelyn Rodrigues (Sustain)