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WISHH gives special thanks to  
the Iowa Soybean Association  
for funding this newsletter.

Want to know more about WISHH...Because of soy's important role in international diets, American Soybean Association, state soybean organizations and the United Soybean Board support WISHH. To learn more about WISHH, go to the WISHH website at [www.wishh.org](http://www.wishh.org) or email [wishh@soy.org](mailto:wishh@soy.org).



**WISHH Mission Statement:**  
*To create sustainable solutions for the protein demands of people in developing countries through the introduction and use of U.S. soy products.*

### Farmers Welcome at WISHH Midwest Workshop

Soybean farmers can join representatives of private voluntary organizations (PVOs) from developing countries on October 15-17 when WISHH hosts its annual Midwest Workshop. PVOs, like Adventist Development and Relief Agency, as well as U.S. government agency staff attend the educational program held at the National Soybean Research Laboratory (NSRL) in Urbana, Illinois. The program includes discussions on the role of soy protein in the fight against malnutrition as well as infectious diseases. Participants get hands-on experience in the NSRL test kitchen as they incorporate high-protein soy foods into international recipes as well as visit a soybean farm and soybean processor. The program also addresses business models where developing country entrepreneurs can create sustainable economic growth with U.S. soybeans and soy products.

### Kenyan Food Industry Representatives Seek Purchases of Soy Flour for New and Healthier Foods

Two Kenyan food industry representatives traveled to Minnesota and North Dakota in August to find ways to expand their use of high-protein soy products. WISHH identified John Kabiru and Joyce Kilima as good candidates for a "Baking with Soy" course held at the Northern Crops Institute in Fargo.

Both Kilima and Kabiru are well acquainted with the benefits of defatted soy flour through their purchases from CHS Inc., headquartered in Inver Grove Heights, Minn. Part of their trip included a meeting with CHS at their soybean processing facility in Mankato, MN. Kabiru represents a company with a chain of nine restaurants as well as bakeries and coffee houses. The company has sold a wide array of foods made with defatted soy flour as well as textured soy protein. Kilima's company, Soya Kenya LTD, has sold CHS defatted soy flour in Kenya for the last three years.

"WISHH was pleased to have Joyce and John in the United States for training through the U.S. Department of Agriculture's Cochran Fellowship Program. This is a natural extension of our work in Africa where U.S. soy protein can improve diets as well as generate new business

opportunities here and there," said WISHH Executive Director Jim Hershey. "Kenya is an economic hub for the region so their training can benefit multiple countries."



Because they see great market potential for U.S. soy in Africa, John Kabiru and Joyce Kilima came to the United States for training with soy and meetings with CHS Inc. WISHH identified the Kenyans for the trip funded by the U.S. Department of Agriculture to build on WISHH's work with them and their companies.

## High-Protein Soy Feeds Hungry School Children in Guatemala

Soybean growers gathered in April at the Cargill plant in Cedar Rapids to witness the bagging of 100 metric tons of textured soy protein (tsp). The shipment traveled 1,800 miles to reach Guatemalan school children where protein has the power to make a long-term difference in the lives of thousands of children who are hungry for food as well as education.

Non-profit organization, Food For the Poor (FFP), Inc. requested the tsp through the George McGovern-Robert Dole International Food for Education and Child Nutrition program that is administered by the U.S. Department of Agriculture (USDA). FFP's Government Program Specialist Cliff Feldman wanted the tsp because he has witnessed the difference proper nutrition has made in thousands of children. In his mind, two little Guatemalan girls exemplify the value of proper nutrition, including soy protein.

In the mid-1990s, a group working with FFP found the girls on the verge of death from malnutrition. FFP gave the children milk, sugar and oil to stabilize them before introducing them to a quality-protein diet that included tsp. Today, the girls are not only alive, they are thriving. "They are learning and smart," Feldman says. "Otherwise, they would have been dead."

Iowa soybean leaders Roy Arends and Roy Bardole serve on the WISHH board of directors. They went to the Cargill plant to witness the bagging of the tsp for FFP. "It is truly gratifying to see our soybean crop play such an important role in the lives of children and adults," said Arends. "WISHH helps introduce high-protein soy to the fastest growing populations in the world who are eager to have better diets."

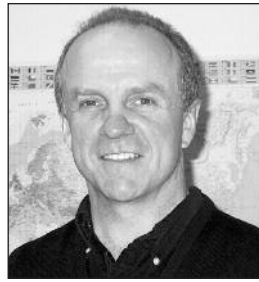
"Cargill is pleased to play a central role

"It is truly gratifying to see our soybean crop play such an important role in the lives of children and adults," said WISHH board member and Iowa soybean farmer Roy Arends. "WISHH helps introduce high-protein soy to the fastest growing populations in the world who are eager to have better diets."

in this important work of feeding and educating school children," says Cargill Soy Protein Development Lead Gregg Nelson who also played a key role in the plant producing the nation's first shipment of defatted soy flour under the U.S. Food for Peace program in June 2006. That product went to the West African nation of Burkina Faso.



Alicia, 4, and Leidy, 3, were nursed back to health at a children's home in Guatemala with nutritious foods, including soy protein, provided by Food For The Poor (FFP) Inc. FFP's Cliff Feldman thanks U.S. soybean growers and others for helping make a long-term difference in children's lives.



Jim Hershey,  
WISHH  
Director

## Soy is Part of the Solution

After six years, thousands of tons of protein exported, and tens of thousands people benefiting from U.S. soy, our farmer leaders are taking another step to address the protein needs of people around the world. By creating the World Soy Foundation, which is dedicated to sustainable nutrition for all, soybean farmers are inviting everyone to take part in helping people improve their diets through educational efforts and select international feeding programs. The World Soy Foundation is developed by the same soybean industry leaders who launched the World Initiative for Soy in Human Health. However, the World Soy Foundation is strictly humanitarian and not oriented to market development. The World Soy Foundation is different from WISHH in that some of the work WISHH did in its early years was humanitarian in nature. World Soy Foundation expands on that experience. Meanwhile, WISHH will continue to work with private companies in developing countries to build demand and markets for U.S. soy products.

We look forward to growing both these important programs.

Sincerely,

*Jim Hershey*

WISHH Director,  
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## Soybean Growers Praised: Members of Congress Applaud World Soy Foundation

Members of Congress have praised U.S. soybean farmers for creation of the World Soy Foundation. On July 12, U.S. soybean industry leaders, Members of Congress, international hunger fighting organizations and government officials participated in the inaugural luncheon of the World Soy Foundation on Capitol Hill in Washington, D.C. They shared a delicious high-protein soy meal that represented a school lunch for developing countries where better diets can help transform lives and school feeding programs serve as a powerful incentive for children to attend school.

In conjunction with the rollout, Members of Congress made statements including:

“By feeding in schools, we make sure kids come to school because they have a meal waiting for them,” said Senator Richard Durbin (D-IL) in a pre-recorded video. “We know before we can fill their minds, we have to fill their stomachs. The World Soy Foundation is making sure they have the nutrition that is necessary to give these kids a chance in the world... A lot of people are trying to define who America is to the people who don't know us and the definitions are often times not very complementary. I think that when the United States is involved with this kind of humanitarian work, such as work of the World Soy Foundation, we really define ourselves by the values that we hold dear.”

“What your group is doing is great,” said House Agriculture Committee Chairman Collin Peterson (D-MN) to luncheon attendees. “I can support it.”

“We have what is needed to end world hunger,” said Representative Jo Ann Emerson (R-MO) who co-chairs the Congressional Hunger Center. “I want to thank you for the commitment you have continued to make.”



Media interviewed soybean leaders as they served a high-protein school meal to attendees at the World Soy Foundation luncheon in Washington, D.C. The meal represented a school lunch for developing countries where better diets can help transform lives and school feeding programs serve as a powerful incentive for children to attend school.

“I commend North Dakota's soybean farmers for their continued innovation in using of one of our state's most plentiful crops, this time to help fight international hunger,” stated Representative Earl Pomeroy (D-ND).

The World Soy Foundation is different from the World Initiative for Soy in Human Health (WISHH) Program that U.S. soybean growers also support. While some of the work WISHH did in its early years was humanitarian in nature, the World Soy Foundation expands on that experience, says WISHH Executive Director Jim Hershey. WISHH will



World Soy Foundation and WISHH board president Phil Bradshaw spoke to nearly 100 attendees at the inaugural event for the World Soy Foundation in Washington, D.C.

continue to work with private companies in developing countries to build demand and markets for U.S. soy products. “By creating the World Soy Foundation, soybean farmers are inviting everyone to take part in helping people improve their diets through educational efforts and select international feeding programs,” Hershey said.

**HOW YOU CAN HELP:** The World Soy Foundation is actively soliciting donations of soybeans and funds for freight for shipments and other activities. For more information, contact WISHH Development Manager Catherine Ndegwa at 314-754-1329 or [cndegwa@soy.org](mailto:cndegwa@soy.org) or go to [www.worldsoyfoundation.org](http://www.worldsoyfoundation.org)



House Agriculture Committee Chairman Collin Peterson (D-MN) thanks World Soy Foundation board member Barb Overlie of Minnesota after Peterson spoke at the rollout luncheon of the World Soy Foundation.

## Kentucky Soybean Leader Helps Launch World Soy Foundation Project

Kentucky farmer Linda Dickerson, representing the Kentucky Soybean Promotion Board traveled to the capital of Guatemala where she helped launch a unique partnership between the World Soy Foundation and some Guatemalan Rotary Clubs in June. Dickerson participated in a signing ceremony with the Guatemala City Metropoli Rotary Club to install “soy cows” that will help fight hunger as they create jobs.

A “SoyCow” is a processing system that can grind and cook whole soybeans into soymilk to make beverages, soya “cheese” (tofu), yogurt and other soy foods. The SoyCow can process about 4 pounds of raw soybeans into 4 gallons of nutritious soymilk in about 20 minutes. This soymilk can then be further processed into value-added products such as tofu and yogurt. The insoluble parts of the bean can be used to enhance the nutrition of local foods, such as breads, patties, stews and other blends.

“We saw children whose lives will be dramatically improved with access to these high-protein soyfoods,” said Dickerson. “Soy can be part of the solution for better health. Furthermore, these SoyCow units offer a wonderful new tool for organizations to employ people and help feed their communities. While they may be called SoyCows there is no need to worry about competing with other protein sources because the need is so great.”



Kentucky Soybean grower Linda Dickerson (center) visits a Guatemalan school to discuss the importance of nutrition with soy.

## Indiana and Iowa Soybean Growers Challenge Fellow Growers to Donate Value of One Acre of Soybeans to World Soy Foundation

As soybean growers harvest millions of acres this fall, Indiana soybean leader James Peterson hopes that individual farmers will realize the potential of a single acre of soybeans to help world hunger. As the newest member of the World Initiative for Soy in Human Health (WISHH) and the World Soy Foundation (WSF) boards, Peterson is inviting fellow soybean growers join him and his wife, Janice, in a unique grassroots humanitarian project by donating the equivalent of one acre to the World Soy Foundation.



WISHH and World Soy Foundation Chairman Phil Bradshaw congratulates James Peterson as the newest member of the WISHH and the World Soy Foundation (WSF) boards. Peterson is inviting fellow soybean growers to join him and his wife, Janice, in a unique grassroots humanitarian project by donating the equivalent of one acre to the World Soy Foundation.

Likewise, the Iowa Soybean Association (ISA) Board of Directors is calling on Iowa soybean growers to join them in making this year's soybean harvest part of the solution to world hunger. ISA board members are donating the cash equivalent of 21 acres of soybeans to the World Soy Foundation.

### They are spreading the word that:

- One acre of soybeans, approximately 42 bushels, can be used to make over 2,500 gallons of soymilk or more than 40,000 eight ounce servings.
- When converted into soybean oil and soy flour there is enough high-quality fat and protein to meet the full caloric needs for 80 people for a whole month—and that's a conservative estimate.

### Who needs your soybeans:

- Every five seconds a child dies because she or he is hungry.
- There are roughly more than 400 million hungry children in the world today.
- Food is an essential tool in the fight against HIV/AIDS. An estimated 39.5 million people are living with HIV. With improved nutrition, people can have a far better quality of life as well as

contribute more to their families and the economies of their countries.

### How you and your soybeans can be part of the solution to world hunger:

- It's easy. Join the Petersons and Iowa Soybean Association Board members in donating the value of an acre of your soybeans to the World Soy Foundation, a 501c3 charitable organization created by soybean farmers.
- The World Soy Foundation works closely with humanitarian organizations and other partners to help ensure that nutrition programs are sustainable
- The World Soy Foundation already has programs active in Africa and Latin America
- Contributions can be made by going online at [www.worldsoyfoundation.org](http://www.worldsoyfoundation.org)



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Photo credit: ISA/Karen Simon