WISHH

World Initiative for Soy In Human Health

Enhancing human well-being through soy

ANNUAL REPORT 2008

2008-2010 WISHH COMMITTEE MEMBERS

Drawn from the ranks of soybean producer organizations

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Tim Scates, Shawneetown, IL
(Illinois Soybean Association)
Jack Trumbo, Simpsonville, KY
(Kentucky Soybean Board)
William Wykes, Yorkville, IL
(Illinois Soybean Association)

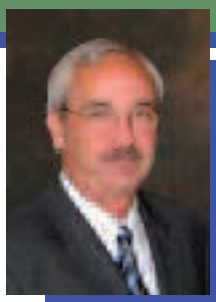
WISHH STAFF

WISHH Executive Director
Jim Hershey

WISHH Staff
Lynn Burgdorf,
WISHH Program Associate
Kacy Franklin,
WISHH Program Coordinator
Erica Morrow,
WISHH Program Administrator
Catherine Ndegwa,
WISHH Resource Development Manager
Shannon Ward,
WISHH Development and Monitoring & Evaluation Manager
Vickie Wilks,
WISHH Director of Operations
Kim Young,
WISHH Accountant

Core Consultants
John Gordley and Tonya Kemp
– Ag Source Inc.
Karen Coble Edwards
– KCE Public Affairs Associates
Frank Daller
– Malnutrition Matters
Karl Weingartner, Nick Scates, Viji Jain, Stacey Krawczyk, Bridget Owen
– National Soybean Research Laboratory at the University of Illinois.
Cade Fields-Gardner
– The Cutting Edge

LETTER TO FRIENDS OF WISHH


Scott Fritz

When our family celebrates the start of a new year, January 1st is a time of excitement and wonderment for the future, and reflection and remembrance of the past. When looking at the vision and hope that created WISHH in 2000, I am appreciative of the dedication and commitment required. I very much admire the idea of partnering U.S. soybeans and soy protein to help feed a hungry world, to find sustainable soy solutions for the protein needs of protein-deficient diets.

We, as citizens of the world and WISHH, have high hopes for 2009. Although the challenges of feeding a hungry world have never been greater, the solutions from soy are more worldwide and attainable than ever before. The programs and organizations that work with WISHH are delivering a positive impact on peoples' lives now more then ever. I am sure that when we give technical assistance to people around the world through WISHH and demonstrate how easy it is to incorporate soy in the local diets of different nations, we impact the protein needs of these people. This will ultimately create demand and markets for U.S. soy.

We soybean farmers enjoy growing soybeans and are proud to see our crop have so many uses. I encourage soybean farmers, agricultural businesses and checkoff boards to continue and to increase their support of the important activities of WISHH around the world. I thank all of you for the work and care that you give to WISHH.

Scott Fritz
Chairman of the WISHH Committee of ASA
2008-2010
Farmer, Winamac, Indiana

MILESTONES IN THE HISTORY OF WISHH GOVERNANCE

Under the leadership of four past WISHH Chairmen, WISHH has attained multiple milestones since the Program's inception in 2000. Each of these events was a turning point that propelled the growth and stabilization of WISHH.

Lyle Roberts Jr. (IL)
Chairman of the WISHH Committee
2000-2004
Executive Director of Illinois Soybean Association

Roberts' leadership nurtured WISHH in its infancy, including launching a comprehensive strategic plan.

Dennis Friest (IA)
Chairman of the WISHH Committee
2005-2006

Under Friest's leadership, WISHH registered The World Soy Foundation (WSF) and established a Board of Directors for WSF in preparation of running a viable 501c3.

Phil Bradshaw (IL)
Chairman of the WISHH Committee
2007-2008

Bradshaw's leadership helped streamline the internal operation of WISHH, including creating the position of a director of operations.

WISHH MISSION

To create sustainable solutions for the protein demands of people in developing countries through the introduction and use of U.S. soy products.

A MESSAGE FROM JIM HERSHEY, WISHH EXECUTIVE DIRECTOR

Jim Hershey

What a year! 2008 brought tremendous volatility in commodity markets, increasing prices for much of the year, and then dropping like a rollercoaster although the cost of inputs, such as fertilizer remained firm. Food prices tracked the rise in commodities, having terrible impacts on hunger and nutrition around the world, especially for people at the base of the economic pyramid, those making less than $4 per day.

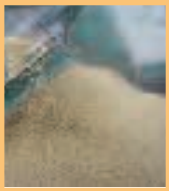
The hidden face of undernourishment is that protein is often cut from diets. That has significant effects, particularly for children, pregnant and lactating mothers and people with chronic disease, such as HIV. The solution to this chronic undernourishment is soy protein! In spite of the price hikes of 2008, soy protein still is less expensive, in most cases, than meat, milk and eggs.

WISHH's main goal is to introduce this high-quality protein, so versatile in local foods, to protein hungry markets, primarily through local food processors. When consumers can find familiar food, packed with good nutrition, on the local markets, everyone will gain: weight, height, health and livelihoods!

As we continue to implement WISHH activities around the globe and accomplish the mission that our visionary farmers set up nearly ten years ago, we thank those of you who continue to support us and ask the rest to please join us. To find out how--read on!

Jim Hershey
WISHH Executive Director
2000-Present

Defatted Soy Flour (DSF)


Unprocessed Soybeans

Textured Soy Protein (TSP)

Assorted Soy Products

U.S. GOVERNMENT MAKES LANDMARK FOOD AID PURCHASE OF SOY PROTEIN ISOLATE

In December 2008, the U.S. Department of Agriculture (USDA) announced its approval of $100 million in funding for purchases of 72,000 tons of U.S. agricultural commodities for the McGovern-Dole International Food for Education Program for FY 2009. This decision represented another milestone for WISHH because it included the federal government's first approval of a request for soy protein isolate in a food assistance program. As it has on other high-protein soy product requests, WISHH worked closely with the development organization that wanted the product as well as the soy processing industry that could provide it. Corn-soy blend, defatted soy flour and soy protein isolate were also included as items that will be purchased for use by private voluntary organizations in the next year.

Soy Isolate

Also in December, USDA announced approvals of soy products for use under USDA's Food for Progress Program to meet requests from private voluntary organizations that want soy protein for their development projects in countries ranging from the Philippines to Mali in West Africa. WISHH had worked with the groups to encourage soy utilization. Food for Progress provides U.S. agricultural commodities to developing countries and emerging democracies committed to introducing and expanding free enterprise in the agricultural sector. USDA's approval included total purchases of soybean meal valued at $24.6 million, soybean oil valued at $21.6 million, as well as millions more that may be purchased when requests for vegetable oil are procured.

WISHH VISION

WISHH will position U.S. soy to become a preferred protein commodity in developing countries. WISHH will do this in developing countries by expanding markets and increasing incomes, reducing hunger and improving the quality of life of undernourished populations and those living with devastating diseases.

What Products does WISHH Promote?

Four Essential Soy Protein Products That WISHH Uses In Its Effort To Market U.S. Soy Products

Soy Protein Products	Examples of How These Products are Used
Defatted Soy Flour	High-protein feeding, baking improvers
Textured Soy Protein	High-protein meat analogs
Soy Protein Concentrate	Complementary food and meat substitutes
Soy Protein Isolate	High-protein beverages, meat enhancers and therapeutic foods

PROJECTED ECONOMIC GROWTH OF COUNTRIES WHERE WISHH WORKS

Many developing countries where WISHH works are slated for significant economic growth. Frankly, their near-term economic growth forecasts are more optimistic than that of the United States. Here's a sample based on International Monetary Fund projections for Gross Domestic Product change, the most commonly used single measure of a country's overall economic activity.

In 2008 the U.S. Department of Agriculture released a record forecast for U.S. agricultural trade. Agriculture Secretary Ed Schafer cited soybeans as a "bright spot" for export gains.

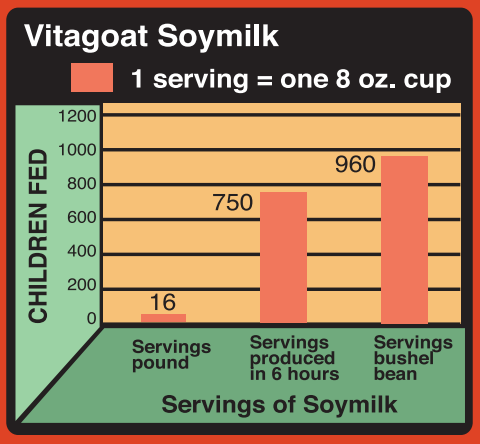
GDP Change	2008	2009
India	7.9%	6.9%
Bangladesh	5.5	6 .5%
Ghana	6.5%	5.8%
Guatemala	4.5 %	4 %
Honduras	4.2%	4%
Kenya	3.2%	6.4%
Mozambique	6.5%	6.7%
South Africa	3.8 %	3.3%
United States	1.6%	0.5%
Vietnam	6.3	5.5

LATIN AMERICA

Guatemala: SoyCow Assembly

SOYCOW & VITAGOATS PRODUCE SOYFOODS

In 2008, WISHH staff and consultants offered technical assistance for the installation and related education on the use of soydairy technology. The project was done in collaboration with Rotarians from Guatemala and Honduras who purchased three SoyCows but needed whole soybeans to feed the SoyCows for one year and the necessary training on how to install and use the beans. Through the World Soy Foundation, 20.4 metric tons of soybeans, enough to feed the three SoyCows for a year, was donated by eight North Dakota and Minnesota firms collectively known as the Northern Food Grade Soybean Association. The three SoyCows, two in Guatemala and one in Honduras, are currently producing soymilk for children who need protein enhancement in their diets.



COSTA RICA

Meat And Sausage Production Processing Course Held

In a three-day joint venture with ASA-IM Mexico, WISHH consultants conducted a Latin American Sausage Course in Costa Rica in June.Thirty participants from 9 different Latin American countries and 25 different companies attended. Participants developed new products with higher levels of soy proteins (concentrate and isolates) and extended products and learned new technologies and concepts.

Costa Rica: Sausage course participants

HONDURAS

Honduran Children Benefit from WISHH Assistance

Honduras: SoyCow Assembly

WISHH's 2008 activities put valuable soy nutrition in the diets of Honduran children. University of Illinois National Soybean Research Laboratory (NSRL) representatives assisted companies like ANDIFAR in developing complementary food – the transition from breast milk to family foods – for a Honduran young child feeding pilot program. WISHH and NSRL, San Rafael Clinic and Aragua Clinic, non-governmental organizations, collaborated on a research project with a soy-based complementary food. Other efforts included working with Casa Aurora, a program supported by the Catholic Church, that provides families affected by HIV with a monthly food basket. The basket included texturized soy protein (TSP) and offered nutritional training.

HAITI

WISHH Work Builds Vital Supply Chain And Demonstrates Role Of Soy For School Feeding

National Soybean Research Laboratory at the University of Illinois has worked successfully in Haiti. These efforts established a supply chain for the sale of textured soy flour and other products in Haiti as well as demonstrated the nutritional benefits of soy flour and textured protein in school lunch programs. Hands-on training has shown the ease in application for the groups preparing the school lunches. Projects also focused on soy milk and juice/soy blends success for Haiti.

Haiti: School lunch program lineup

BANGLADESH
WISHH-PSF MOTHER & CHILD NUTRITION PROJECT INAUGURATED IN BANGLADESH

To establish soy protein as an effective source of nutrition for the malnourished children of Bangladesh, the WISHH-PSF Mother & Child Nutrition Project was inaugurated on March 1, in Dhaka, the capital of Bangladesh. WISHH supported the program through the U.S. Department of Agriculture's Quality Sample Program. Hundreds of mothers and children attended the ceremony, led by Dr. J. Banu, a physician and co-founder of the Palli Shishu Foundation (PSF), a non-governmental organization dedicated to the well-being of children. During the two-month initiative, 1,300 children and 400 pregnant and lactating mothers received 25 grams soy protein-fortified cookies and 100 milliliters of fortified and sweetened soymilk. The soy protein biscuits were fortified with Supro 220 D IP Soy Protein Isolates manufactured by Solae, and soymilk produced from Soy Flakes, a product of MicroSoy Corporation. American Soybean Association International Marketing (ASA-IM) Project Consultant Haque Zahrul for Bangladesh designed and launched this important market development effort.

Bangladesh: Mother & Child Nutrition Project inaugurated

INDIA

More than 680,000 School Children Fed Soyfoods in India

WISHH and NSRL are helping the Akshaya Patra Foundation, a non-governmental organization, feed soy-enhanced school lunches to more than 680,000 children. This highly successful program incorporates soy flour and textured soy protein into existing Indian dishes that the children know and enjoy. The addition of the soy protein supplies one-third of the children's daily protein needs. In many cases, the knowledge that the children will be receiving the hot lunches has encouraged parents to send their children to school.

India: School children at lunch

CAMBODIA

Cambodia Project Benefits Children and People with HIV/AIDS

WISHH, the National Soybean Research Laboratory, International Relief and Development and two local implementing partners (non-governmental organizations, cooperatives, and family businesses) combined forces in Cambodia in 2008. The project produced soy milk and other soy products for people living with HIV/AIDS as well as orphans and vulnerable children and their families. In addition to making soy milk and tofu available to these people, the project generated enough soyfoods for additional sales through micro enterprises. In addition, the effort provides okara, a byproduct of the soyfoods production, to families raising piglets for future income generation.

VIETNAM

Soyfoods Offer Nutrition and Economic Opportunity in Vietnam

In partnership with the U.S. Vietnam Foundation, WISHH and NSRL worked on soy microenterprise projects with soydairy and soy in baking applications in 2008. The soy milk produced from two SoyCows will go to schools and hospitals in the Da Nang area. The program can generate enough soy milk, tofu, and soy-enhanced baked goods for sale by female entrepreneurs and support the sustainability of the overall initiative.

Vietnam: Soy milk Production

SUB-SAHARAN AFRICA

U.S. WOMEN SOYBEAN LEADERS FIND OPPORTUNITY FOR SOY PROTEIN IN AFRICA

The U.S. Women in Soy delegation, comprised mostly of female leaders from the United Soybean Board (USB) and American Soybean Association Board of Directors, spent two weeks in Africa in August. "Our group saw protein deficiency and great opportunities with governments and the private sector to meet that need with U.S. soy," said USB director Vanessa Kummer, a North Dakota soybean grower. The soybean leaders met with entrepreneurs, such as a flour miller who is introducing high-protein soy foods to bakers, and participated in a soyfoods seminar that attracted many food industry representatives. The delegation also visited a WISHH project in cooperation with International Relief and Development in Mozambique that provides U.S. textured soy protein to women who have created sales marketing teams to offer foods and other products to rural villages.

South Africa: U.S. Women in Soy examine soy

WISHH SENDS SOY FLOUR FOR AFRICAN FOOD TRIALS

Through funding from the USDA's Quality Samples Program (QSP), WISHH purchased and shipped a 20-foot container of defatted soy flour to South Africa. Shipped from Mankato, Minnesota, the soy arrived in Durban, South Africa in October. The samples are being used to introduce the advantages of using U.S. defatted soy flour in baking applications. Impilo Products, the company receiving the shipment, met with CHS representative Pam Schubbe, WISHH and the U.S. Women in Soy team while in South Africa in August. Additional containers were prepared for Senegal and Nigeria.

South Africa: Defatted soy flour in a bag

AFRICAN ENTREPRENEURS SEE ENORMOUS POTENTIAL FOR FOODS MADE WITH QUALITY U.S. SOY

WISHH utilized soybean checkoff dollars leveraged with the U.S. Department of Agriculture's (USDA) Cochran Fellowship Program to bring African business and banking leaders to the United States for training in 2008. The training included participation in Soy Symposium in Chicago, training at the University of Illinois National Soybean Research Laboratory as well as meetings with a soy processing equipment manufacturer. All four participants agreed that what is really needed in Africa is a high-quality affordable protein because they see growing African recognition of the benefits of soyfoods and the quality of U.S. soy. They concluded that the market potential for soy in Africa is enormous.

U.S.A.: African visitors

WISHH INTRODUCES SOY TO AFRICAN BAKERS AND MEAT PROCESSORS

U.S. Soy Flour Benefits Even More Important During Times of High Food Prices

Ghana: Baking demonstration

In 2008, WISHH helped developing country food companies make more and better foods by introducing soy flour to bakers and meat processors. WISHH sent veteran baker Clyde Stauffer from Ohio to Ethiopia, Mozambique,Tanzania, Senegal and Nigeria where he advised multiple bakers. They saw firsthand how to use defatted soy flour in their regular wheat flour doughs effectively. One bread shop realized that adding 750 grams of defatted soy flour would give them 6-6.5 extra baguettes, resulting in an extra $12 of baguettes for sale. The additional yield from their sliced sandwich loaf equated to an extra $5. Another baker tested defatted soy flour in pita breads where they had an ongoing problem with the product drying out and becoming inflexible after one day. Stauffer and the bakery team proved soy flour added moisture content and produced 10 extra packages of pita bread for $16 of additional pita. Also in 2008, WISHH sent consultant, Bruce Large, to Kenya, Tanzania, Mozambique, Ethiopia and Ghana to introduce various types and uses of soy proteins to the meat industry. The regions' meat industry is eager to explore product reformulations using soy protein.

EFFECTS OF PROTEIN IN HIV PATIENTS STUDY COMPLETE

A study involving protein intake of HIV-positive patients that WISHH initiated and supported was concluded in 2008; the study was part of the Soy in Southern Africa Global Development Alliance, funded in part by USAID, WISHH and partners. The ground-breaking clinical trial to determine the impact of protein supplementation in adults living with HIV infection in South Africa included WISHH, Solae, TetraPak, DewFresh, and the University of Stellenbosch. A beverage containing 25 grams of protein from soy and another, were designed and packaged for the study. Both drinks had micronutrients. All who participated appeared to benefit from the intervention. The patients who benefitted most from protein supplementation, compared to placebo, were those who had previously lost weight and had inadequate body protein (mostly muscle). These patients improved the level and function of their body protein, which is important because body protein level is the most significant predictor of survival with HIV infection. The complete results of the study are awaiting publication in a peer-reviewed journal.

Southern Africa: Supporters of HIV/AIDS education

GLOBAL ORGANIZATIONS JOIN WISHH TO EXAMINE OPPORTUNITIES TO OFFER NUTRITION

WISHH's Washington seminar in March 2008 attracted approximately 100 attendees ranging from U.S. food assistance program officials to funding organizations like the Bill & Melinda Gates Foundation to soybean farmer leaders. The program examined opportunities for the public and private sectors to address global malnutrition, HIV/AIDS and promote economic growth in developing countries. The Michigan Soybean Promotion Committee and other Qualified State Soybean Boards sponsored the conference and their support was leveraged by industry sponsorships from: Cargill - gold-level sponsor; Solae - silver level sponsor; and Archer Daniels Midland (ADM), Bunge, Monsanto and the Monsanto Fund - bronze level sponsors.

U.S.A.: Speakers at WISHH Washington, DC. Conference

WISHH MIDWEST WORKSHOP PROVIDES TIMELY SOY-HEALTH TRAINING

U.S.A.: Test kitchen cooking session National Soybean Research Lab (NSRL)

WISHH and the World Soy Foundation convened more than 50 representatives of developing country food industries, private voluntary organizations, government officials, as well as U.S. soybean processing leaders for the WISHH Midwest Workshop. Companies involved in soyfoods from Cambodia, Ethiopia, Nigeria, Senegal and South Africa attended the weeklong program in October 2008. The sessions took place at the National Soybean Research Laboratory at the University of Illinois, Urbana-Champaign, to provide training on soy's health benefits, how to integrate soy protein into diets and product development programs. Soybean growers hosted a tour of their farm.

The WISHH Midwest Workshop is an important opportunity to introduce and train global hunger fighters on how to take advantage of the health benefits of soybeans. The annual event was timely. In September, the Food and Agriculture Organization revised the official number of hungry people worldwide up to 923 million, and projected that if higher food prices and other factors continue, the number of urgently hungry could climb to more than a billion in 2009. Sponsors for the WISHH Midwest Workshop were Cargill (gold level) and Solae (silver level). Bronze-level sponsors include Archer Daniels Midland Company, Bunge and Monsanto/Monsanto Fund.

WISHH CONFERENCES DELIVER IMPORTANT SOY HEALTH INFORMATION OVERSEAS

Throughout the year, WISHH played an important role in nutrition conferences held in developing countries where eager entrepreneurs and policymakers could meet along with representatives of organizations that work on health, nutrition and development. Their discussions focused on the sustainable roles for soy protein in their countries. WISHH supported the Soy Southern Africa's 10th International Soyfood and Soy Nutrition Conference held in South Africa in August. More than 100 attendees came for the program that featured Dr. Mark Messina, an internationally recognized nutrition expert that WISHH brought to the program.

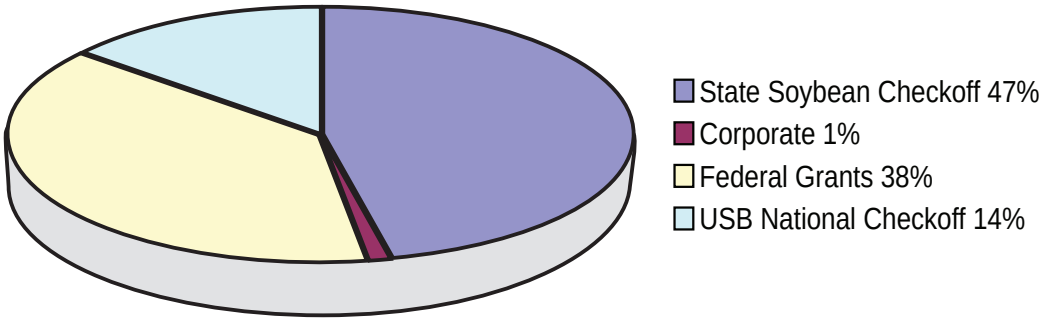
In October WISHH helped host more than 100 business, government and academic officials for a soyfoods conference in Lagos, the commercial capitol of Nigeria. The U.S. Department of Agriculture (USDA) agricultural attaché opened the meeting, highlighting increasing trade in agricultural goods. WISHH partners Solae and Tetra Pak sent international representatives to the meeting. Many of the Nigerian attendees expressed interest in soy protein, which is in very short supply in Nigeria. WISHH followed up by sending a container of soy flour and textured soy, funded by USDA's Quality Samples Program, to demonstrate soy's effectiveness at increasing quality and lowering the cost of meat and baked goods.

Nigeria: Children sip soy milk

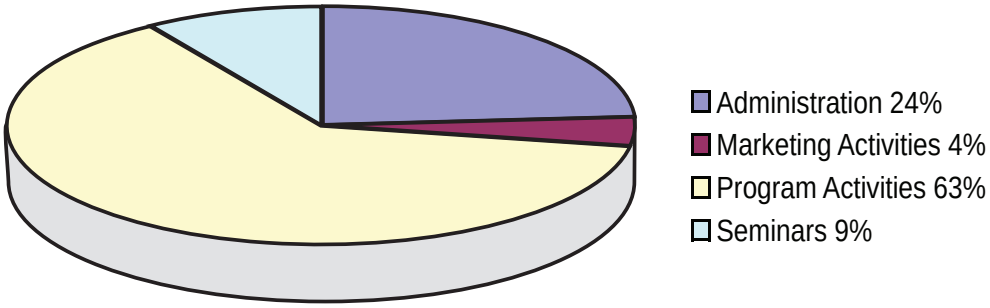
"Soy-Health & Nutrition Benefits for Children and Adults" was the focus of the November 2008 WISHH workshop in Ghana, a trade hub for West Africa. WISHH convened speakers representing the University of Ghana and school feeding programs, as well as food industry a private voluntary organization representatives. The agribusiness leaders and government officials involved in nutrition and food all agreed that Ghana needs more protein and that soy is an important solution. They challenged the international business community to develop the supply chain that can help Ghana satisfy its need.

WISHH FISCAL YEAR 2008

REVENUE FY 2008



EXEPENDITURE FY 2008



COUNTRY PROJECT OFFICERS

Mexico

Nayeli Vilanova
WISHH Project Oversight Manager
- Central America
Lapizlazuli 3156 Depto 2
Col. Residencial Victoria
CP 45060, Zapopan, Jalisco
MEXICO
Tel: 52 (33) 3647-9686
Fax: 52 (33) 5000-0999

Honduras

Emy de Reyes
Dr. Armando Reyes-Pacheco
WISHH Project Office - Honduras
emy50@amnettgu.com
wishh@amnettgu.com
Tel: +(504) 211-8543
Fax: +(504) 211-8041
Cel: +(504) 376-1003

Haiti

Alix Douyon
Project Director
NSRL/WISHH Haiti
512 Route de Delmas
Petion-Ville
Haiti
509-257-6441
adouyon@juno.co

Vietnam

John LeVan
U.S. Vietnam Foundation
P.O. Box 4591
Skokie, IL
60077-4591
847-578-8318

Sub- Saharan Africa

Anita Florido
742 Saly
Portudal M'bour
Senegal

Annual Report Writers and Editors:
Jim Hershey - WISHH Executive Director
Karen Coble Edwards - WISHH Consultant
Catherine Ndegwa - WISHH Resource Development and Communications Manager

THANK YOU

TO 2008 WISHH COLLABORATORS AND OUR PARTNERS

Adventist Development and Relief Agency
American Soybean Association
Archer Daniels Midland Company
Arkansas Soybean Promotion Board
Bunge
Cargill
Catholic Relief Services
CHS
Counterpart International
Delaware Soybean Board
Georgia Agricultural Commodity Commission for Soybeans
Hain Celestial Group
Humana People To People
Illinois Soybean Association
Indiana Soybean Alliance
International Relief and Development Agency
Iowa Soybean Association
Kansas Soybean Commission
Kentucky Soybean Board
Malnutrition Matters
Maryland, Pennsylvania and Northeastern States Soybean Boards
Michigan Soybean Promotion Committee
Minnesota Soybean Research & Promotion Council
Mississippi Soybean Promotion Board
Monsanto and The Monsanto Fund
National Soybean Research Laboratory
Natural Products Inc.
Nebraska Soybean Board
New Jersey Soybean Board
North American Millers Association
North Carolina Soybean Producers Association, Inc.
North Dakota Soybean Council
Northern Crops Institute
Northern Food Grade Soybean Association
Ohio Soybean Council
Rotary Clubs – Guatemala and Honduras
South Carolina Soybean Board
South Dakota Soybean Research & Promotion Council
Soy Southern Africa Association
Soyatech
Soyfoods Association of North America
Soybean Research & Development Council
Stevens and Associates
Texas Soybean Board
Tennessee Soybean Promotion Board
The Solae Company
The Soyfoods Council
TetraPak
United Soybean Board
U.S. Agency for International Development
U.S. Dairy Export Council
U.S. Department of Agriculture
U.S. Soybean Export Council
WhiteWave Foods
Wisconsin Soybean Marketing Board

THANK YOU
Photo Credit: Photos compliments of ASA, WISHH staff and consultants.WISHH extends its deepest appreciation to the staff of American Soybean Association and many other cooperating individuals and groups not listed here.WISHH staff spent many hours preparing this Annual Report. Still, errors and omissions may occur. If your name was omitted, incorrectly listed or misspelled, please accept our apology and notify Catherine Ndegwa: 314/754-1329. Email: cndegwa@soy.org.

2008 WISHH MILESTONES

Leveraged Growth:
WISHH's budget grew in 2008, thanks in part to expansion of USDA's Emerging Markets Program to Nigeria and Senegal. The budget also grew on the Soybean Checkoff side, thanks to record prices for soybeans and State and National soybean boards' willingness to invest in WISHH programs. WISHH was also awarded its largest U.S. Agency for International Development grant to date, a Global Development Alliance project in Nigeria, but WISHH was unable to implement the program when the Nigerian government delayed its support for a soy and cassava-based school feeding initiative.

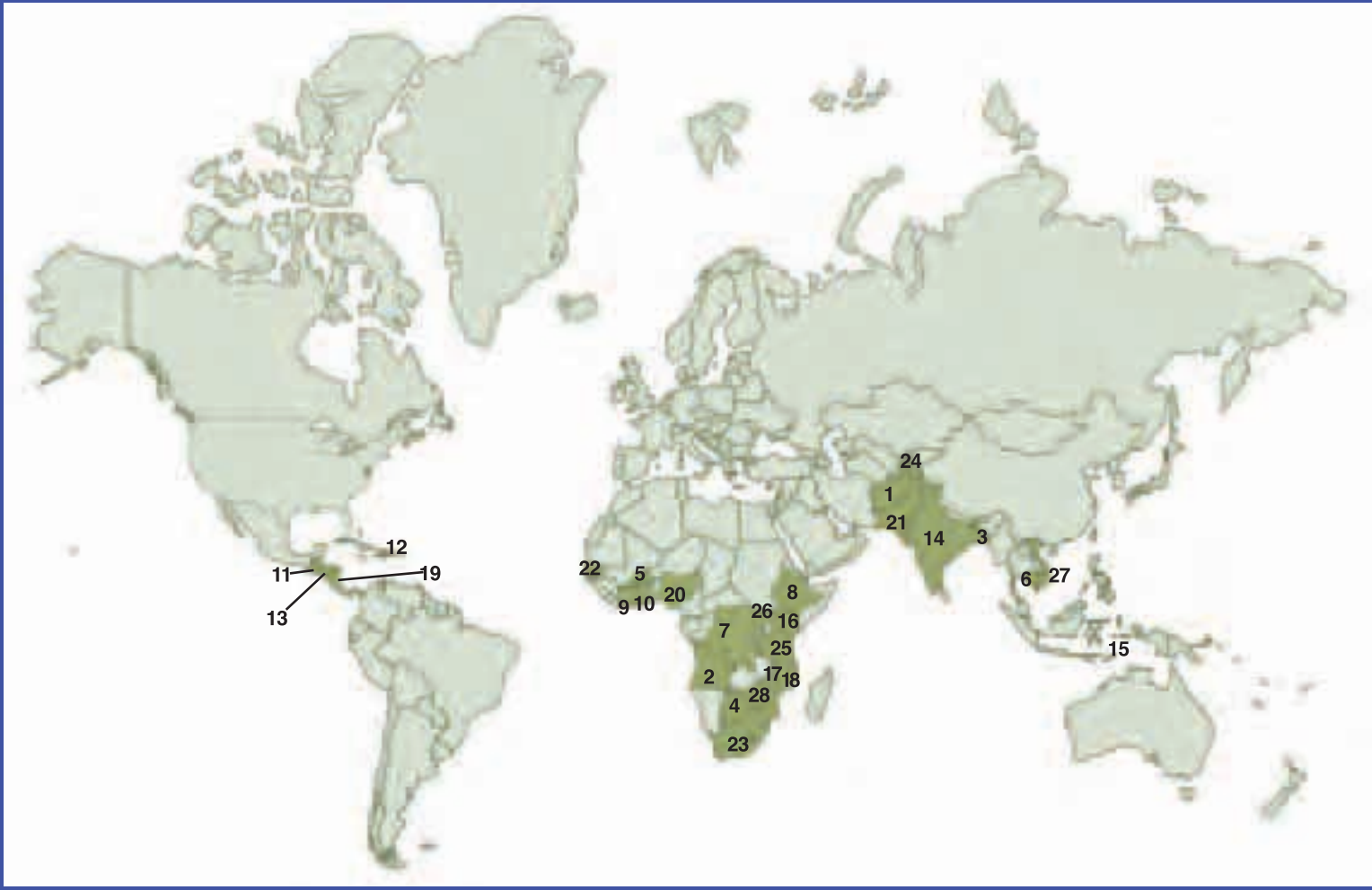
Commodity Utilization:
The U.S. Department of Agriculture (USDA) announced its approval of $100 million in funding for purchases of 72,000 tons of U.S. agricultural commodities for the McGovern-Dole International Food for Education Program for FY 2009. This decision represented another milestone for WISHH because it included the federal government's first approval of a request for soy protein isolate in a food assistance program. While higher prices for soy flour slowed demand in the baking sector, WISHH built heightened interest in soy among meat processors who are developing supply chain linkages with soy protein suppliers. Two new customers in East Africa placed orders for soy protein isolates in late 2008. Textured soy demand is increasing in Honduras, Haiti and other countries where WISHH works.

Partnerships and Service Delivery Excellence:
2008 saw the successful culmination of U.S. Agency for International Development-funded Global Development Alliances in East and Southern Africa and Honduras. Cargill is continuing both its philanthropic outreach, through the World Soy Foundation, and increasing commercial sales of soy in Central America. Several U.S. companies are developing commercial relationships with firms in South Africa as a direct result of the Soy in Southern Africa Alliance. WISHH's technical transfer program continues to demonstrate ways to incorporate high quality soy proteins into processed food.

Communication of Results:
WISHH accomplished its goal of launching a newly redesigned website in 2008. The website not only features easier navigation and customized search, it provides easy access to a nutrition library with current HIV/AIDS research, WISHH news vehicles, workshop presentations, and updates on WISHH global outreach activities, including a photo gallery. Please visit us at: www.wishh.org.

Management and Internal Systems Effectiveness:
2008 was the first full year for the Director of Operations, a new position. This position has enhanced WISHH effectiveness as conferences have expanded and international consultancies increase. WISHH expanded its monitoring and evaluation processes, cataloguing WISHH partners, service recipients and soy buyers. With the help of new software, WISHH can track the services and the recipients moving toward the goal of increased utilization of soy, and thereby measure the success of our programs.

COUNTRIES WHERE WISHH HAS HAD ACTIVITIES



1 - Afghanistan
2 - Angola
3 - Bangladesh
4 - Botswana
5 - Burkina Faso
6 - Cambodia
7 - Democratic Republic of Congo (DRC)
8 - Ethiopia
9 - Ivory Coast
10 - Ghana
11 - Guatemala
12 - Haiti
13 - Honduras
14 - India
15 - Indonesia
16 - Kenya
17 - Malawi
18 - Mozambique
19 - Nicaragua
20 - Nigeria
21 - Pakistan
22 - Senegal
23 - South Africa
24 - Tajikistan
25 - Tanzania
26 - Uganda
27 - Vietnam
28 - Zimbabwe

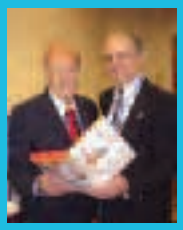
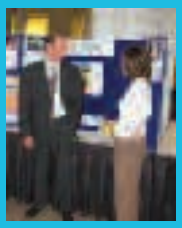
WISHH HELPS SET THE RECORD STRAIGHT ON SOYBEANS AVAILABILITY FOR FOOD & FUEL

2008 was a year full of misinformation about the availability of crops for food as well as fuels, such as biodiesel. WISHH helped communicate how all the protein from a soybean grown for biodiesel is available for food. Because only the oil from the soybean is used for fuel, all the protein is available. The more biodiesel acres, the more protein-rich food. The approximately 360 million gallons of biodiesel made from soybeans in the United States in 2007 co-produced enough soybean meal to equate to 110 billion rations of protein for school feeding projects like ones that WISHH supports. WISHH also participated in sustainability discussions led by the National Biodiesel Board.

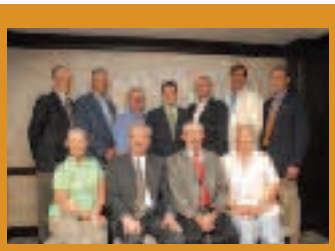
You can now make a difference in the world with a tax-deductible gift to the World Soy Foundation, A Program of WISHH.
Please contact: Catherine Ndegwa, WISHH Resource Development Manager at: 314/754-1329. Email: cndegwa@soy.org.
Mailing Address: American Soybean Association,
Suite 100, 12125 Woodcrest Exec. Dr. St. Louis, MO 63141

Commodity Utilization

Partnerships

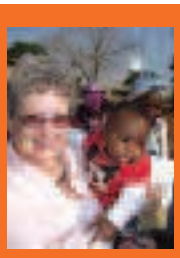
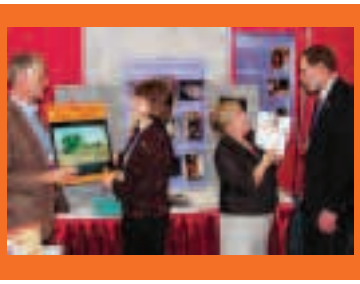



Governance



Education

Communication

Leveraged Growth

WISHH

World Initiative for Soy In Human Health

Enhancing human well-being through soy

American Soybean Association
12125 Woodcrest Executive Drive
Suite 100
St. Louis, MO (USA) 63141-5009
Phone 314 / 576 -1770
Fax: 314 / 576 - 2786

Want to know more about WISHH.... Because of soy's important role in international diets, ASA, state soybean organizations and United Soybean Board support WISHH.
To learn more about WISHH, go to the WISHH website at http:www.wishh.org.

ASA American Soybean Association®

USB

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