

# WISHH AND USDA SHIP SOY FLOUR TO AFGHANISTAN

## 5,000 Afghan Families to Benefit

The World Initiative for Soy in Human Health (WISHH) and U.S. Department of Agriculture (USDA) representatives participated in the shipment of soy flour to Afghanistan. The 3,525 50-pound bags of soy flour shipped from the Port of Virginia will deliver the benefits of high-protein soy to 5,000 women and their families in Afghanistan.

WISHH Executive Director Jim Hersey and state soybean leaders joined USDA Foreign Agricultural Service Associate Administrator Janet Nuzum at ARREFF Terminals in Portsmouth, Va. for loading of the soy flour. They then went to the Port of Virginia where the five containers were shipped. USDA purchased the soy flour as part of its cooperative agreement with the American Soybean Association under the USDA Food for Progress Program. Cargill's Cedar Rapids, Iowa facility produced the soy flour, which readily increases the protein content of traditional naan breads as well as makes soymilk and other foods.

Once the soy flour completes its 7,000-plus mile journey, WISHH and its partners will work with the Afghanistan Ministry of Women's Affairs to distribute "family size" portions of the soy flour to 5,000 pregnant and lactating women and their families for four months.



Workers load the readied soy flour for shipment to Afghanistan

"We applaud USDA for putting soy flour to such good use," said Kentucky Soybean Promotion Board (KSPB) Director Jack Trumbo, a soybean farmer from Simpsonville, Ky. "Soy serves as a vital tool in providing improvement to individual lives as well as the economies of developing countries."

WISHH launched the USDA-funded Soybeans in Agricultural



Port of Virginia - The 3,525 50-pound bags of soy flour shipped from the port will deliver the benefits of high-protein soy to 5,000 women and their families in Afghanistan.

Renewal of Afghanistan (SarAi) project this year. The multi-faceted effort uses soybeans to benefit Afghan farmers, food processors, and rural communities, as well as women and children. It provides a total of 240 metric tons of defatted soy flour, 13,750 metric tons of soybean oil and 6,000 metric tons of soybeans over a three year period. Over the life of the program, this project will benefit more than 405,000 Afghan people.

Joining WISHH on the project are: CBI Global, located in Ohio; California-based Nutrition and Education International Inc. (NEI); SALT International of Iowa; and Shelter for Life International, headquartered in Minnesota. WISHH also receives funding support from the KSPB.

According to UNICEF, more than half of Afghan children

under five suffer from moderate or severe stunting. Twenty five percent of children die before reaching their fifth birthday. The health of rural Afghan people, particularly women and children, is often the worst in the nation.

Since U.S. soybean farmers founded WISHH in 2000, WISHH has worked in 23 countries to improve diets, as well as encouraged the growth of food industries.

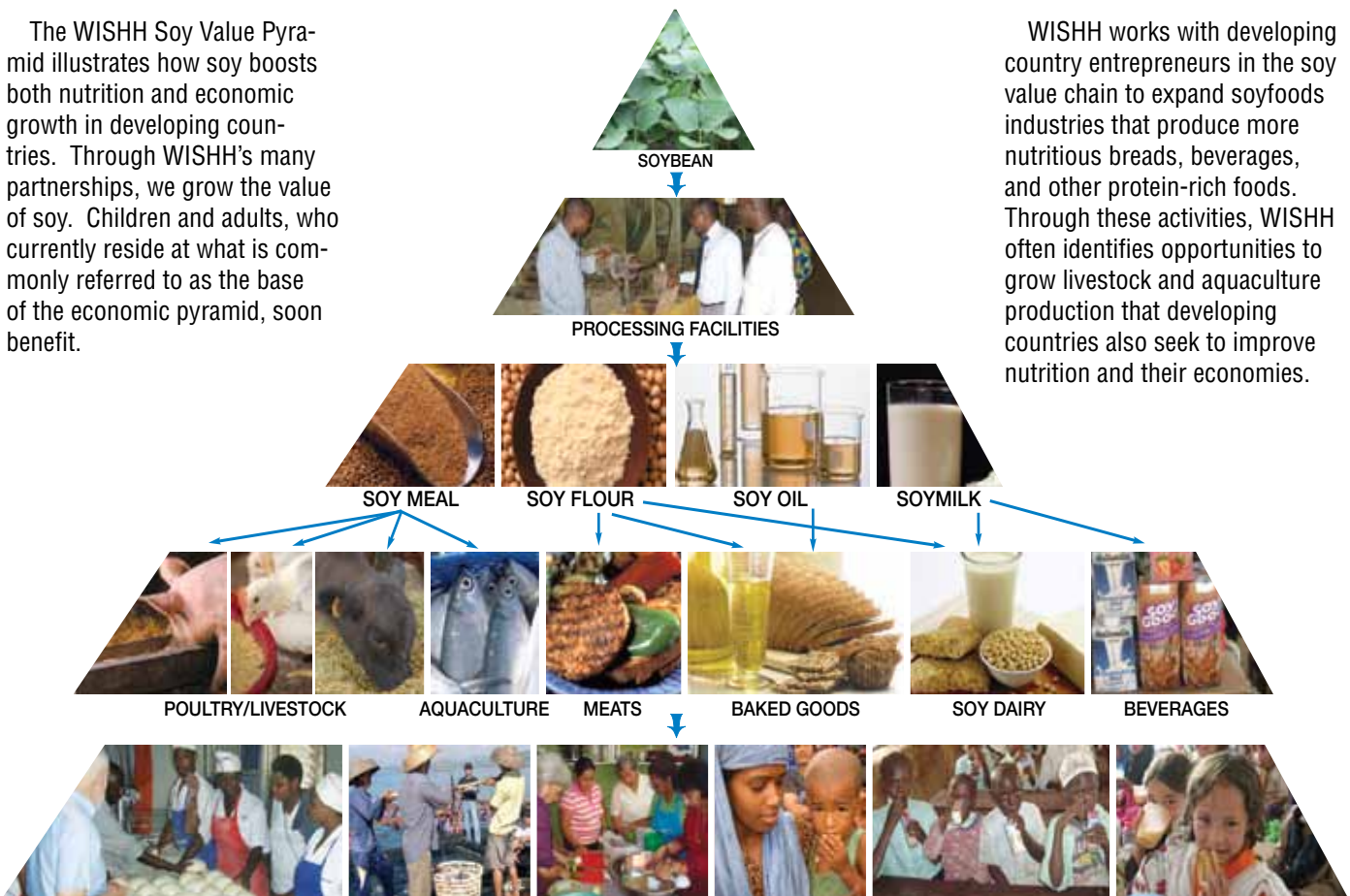
ARREFF Terminals has provided Port of Virginia transloading services for agricultural bulk and bag products for the last 20 years. The facility boasts dedicated on-site trucking, six rail tracks and capacity to handle 35 railcars, with service provided by both Norfolk Southern and CSX.

# WISHH SOY VALUE PYRAMID



The WISHH Soy Value Pyramid illustrates how soy boosts both nutrition and economic growth in developing countries. Through WISHH's many partnerships, we grow the value of soy. Children and adults, who currently reside at what is commonly referred to as the base of the economic pyramid, soon benefit.

WISHH works with developing country entrepreneurs in the soy value chain to expand soyfoods industries that produce more nutritious breads, beverages, and other protein-rich foods. Through these activities, WISHH often identifies opportunities to grow livestock and aquaculture production that developing countries also seek to improve nutrition and their economies.



## SOY GENERATES IMPROVED NUTRITION AND ECONOMIC GROWTH

Photo credits: American Soybean Association, National Soybean Research Laboratory, Nebraska Soybean Checkoff Board, Nutrition and Education International Inc. and United Soybean Board